

Mississippi CHAMPS Conference

Blue Cross & Blue Shield of Mississippi Headquarters,
3545 Lakeland Drive, Flowood, MS
Thursday, September 28th, 2017

AGENDA

- 8:00am-8:30am – Registration/breakfast
- 8:30am-9:00am – CHAMPS Overview
 - Dr. Anne Merewood, PhD, MPH; Director, Center for Health Equity, Education, & Research (CHEER)
- 9:00am-9:30am – Communities in CHAMPS Overview
 - Kimarie Bugg, MSN, FNP-BC, MPH, CLC, IBCLC; CHAMPS Community Engagement Director; CEO, Reaching Our Sisters Everywhere (ROSE)
- 9:30am-9:45am – Improving Outcomes Using the Maternity Quality Model
 - Dr. Sarah Broom, MD; Medical Director of Blue Cross & Blue Shield of Mississippi
- 9:45am-10:00am – **Break**
- 10:00am-11:00am – Panel: Experiences in Implementing Baby-Friendly
 - Moderator: Lori Feldman-Winter, MD, MPH; CHAMPS Physician Lead; Div. Head, Adolescent Medicine, Cooper University Hospital; Professor of Pediatrics, CMSRU
 - Panelist: Natasha Goss-Voisin MD, OB/GYN at Ochsner St. Anne General Hospital
 - Panelist: Charlene Collier, MD, MPH, MHS, FACOG, OB/GYN; Director of MSPQC, Perinatal Health Advisor for Mississippi Department of Health
 - Panelist: Tangela Boutwell, RN, Nurse Manager of Labor and Delivery at Forrest General Hospital
 - Panelist: Linda Tuggle, RNC-OB, BSN; Clinical Director, Maternity Services at Methodist Healthcare Olive Branch Hospital
 - Panelist: Crystal Risinger, IBCLC, Director of Women's Services at Ochsner St. Anne General Hospital
- 11:00am-11:45pm – Safety First
 - Lori Feldman-Winter, MD, MPH; CHAMPS Physician Lead; Div. Head, Adolescent Medicine, Cooper University Hospital; Professor of Pediatrics, CMSRU



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AGENDA (continued)

- 11:45pm-12:45pm – **Lunch**
 - “The Doctor is In”: Lori Feldman-Winter, MD, MPH; CHAMPS Physician Lead; Div. Head, Adolescent Medicine, Cooper University Hospital; Professor of Pediatrics, CMSRU
 - “CHAMPS Q & A”: CHAMPS coaches
- 12:45pm-1:30pm – Panel: Dads of Breastfed Babies
 - Moderator: Kimarie Bugg, MSN, FNP-BC, MPH, CLC, IBCLC; CHAMPS Community Engagement Director; CEO, Reaching Our Sisters Everywhere (ROSE)
 - Panelists: Ryan Kelly, Jeffrey McLaurin, Edward Thomas, Byron Williams
- 1:30pm-2:15pm – Why Do We Have to Pay for Infant Formula?
 - Dr. Anne Merewood, PhD, MPH; Director, Center for Health Equity, Education, & Research (CHEER)
- 2:15pm-2:30pm – **Break**
- 2:30pm-3:00pm – Quality Improvement Refresher: PDSAs
 - Laura Burnham, MPH; CHEER Project Manager
- 3:00pm-3:45pm – Panel: What Can WIC Do For You?
 - Moderator: Cathy Carothers, BLA, IBCLC, FILCA; CHAMPS Mississippi Coordinator; Co-Director, Every Mother, Inc.
 - Panelist: Tawanda Logan-Hurt, BSW, CLC; CHAMPS Community and Hospitals Consultant; MSDH Region I Breastfeeding Coordinator
 - Panelist: Aleshia Jones, MBA, CLC; Regional Breastfeeding Coordinator; Coastal Plains District IX/Southern Region; WIC Breastfeeding Program
 - Panelist: Melissa Brown-Burkes, Peer Counselor II, MS Southern Region
 - Panelist: Maggie Allen, IBCLC; WIC Peer Counselor, MS Central Region
 - Panelist: Jacqueline Lambert, Certified Lactation Counselor, WIC Peer Counselor 3 MS Northern Region
 - Panelist: Amanda DuBose, RD, LD; State Office Nutritionist, MS WIC Program

