



2026 CHAMPS National Virtual Conference Agenda

September 17, 2026 | 11:00AM-5:00PM Eastern Time



**10:45-
11:00AM ET**

Online Platform Open & Networking

**11:00-
11:45AM ET**
0.75 CE Credit

Celebrating Big Wins
CHAMPS National Coaches

**11:45AM-
12:15PM ET**
0.5 CE Credit

What's Next? A Race to the Finish
Laura Burnham, MPH, CHEER Associate Director

**12:15-
1:00PM ET**
0.75 CE Credit

Alarming Trends in US Baby-Friendly Hospital Designations
Anne Merewood, PhD, MPH, CHEER & CHEERing Director

1:00-1:30PM ET Break/Lunch

**1:30-
2:15PM ET**
0.75 CE Credit

From Pregnancy to Postpartum: Integrating Breastfeeding Support Across the Continuum of Care
Michelle Owens, MD, MS, FACOG, MFM, Faculty at Ascension St. Vincent Hospital, CHAMPS National Consultant

**2:20-
3:05PM ET**
0.75 CE Credit

The Circle of Care Collaborative: Hospitals + Community + Families, Together
Andrea Serano, MPH, CHES, IBCLC, CLC, ROSE (Reaching Our Sisters Everywhere) Executive Director

Register for the 2026 CHAMPS National Virtual Conference at
2026champsnationalconference.vfairs.com

**3:10-
3:55PM ET**

**CONCURRENT
SESSIONS 1**

0.75 CE Credit

Beyond the Training: Building Competency to Change the Game

Cathy Carothers, BLA, IBCLC, FILCA, EveryMother Co-Director, CHAMPS Coach; Trendle Samuel, MPH, BSN, RN, CLC, Senior Research Project Manager at CHEER, CHAMPS Coach

Who's Influencing Infant Feeding? Navigating Social Media, Misinformation, and Modern Breastfeeding Support

Charlotte Treitl, BSc, IBCLC, Clinical Lead for Parenting at Anya Health

From Survival Kits to Feeding Choice Scripts: Lessons Learned from the Exclusive Breastfeeding Orb 2.0

Laura Burnham, MPH, CHEER Associate Director; Mariah DeBow, MPH, CHEER Senior Project Management Specialist; CHAMPS National Hospital Panelists

**4:00-
4:45PM ET**

**CONCURRENT
SESSIONS 2**

0.75 CE Credit

From AIM to Impact: Adding to your QI Toolbox

Kirsten Krane, MS-MPH, RDN, Co-Founder of Yarrow, CHAMPS Coach; Danilea M. Carmona Matos, MSc, CBS, IYCF-S/IYCF-E, CLSSGB, CHAMPS Coach & TAG

Hot Topics in Lactation: Clinical Approaches to Improve Breastfeeding Outcomes

Cathy Carothers, BLA, IBCLC, FILCA, EveryMother Co-Director, CHAMPS Coach; CHAMPS National Hospital Panelists

Practical Supplementation and Counseling Strategies for Breastfeeding Dyads: A Case-Based Approach

Elizabeth Copenhaver, MD, FAAP, Assistant Professor of Pediatrics, Vandalia Health; Emily Nease, MD, NABBLM-C, FAAP, Associate Professor of Pediatrics, West Virginia University School of Medicine

**4:45-
5:00PM ET**

Closing Remarks