



Infant Feeding Maternal Discharge Survey

CHAMPS National

Agenda

- Introduction to the survey
- Review of the questions
- Accessing and distributing the survey
- Pilot hospitals' experience
- Survey data
- Roll out



Introduction to the survey

- The survey's purpose is to track adherence with the Ten Steps
- Original version created in 2022 by Dr. Merewood and a WHO/UNICEF contracted team assigned to create a facility-based data monitoring system to help meet Step 1 of the Ten Steps: *Establish ongoing monitoring and data-management systems*
- The survey will provide an anonymous way for mothers to provide feedback on their infant feeding and maternity care experience
- Intended to be a sustainable way to gather these data

Survey questions: Screening questions

- Gestation age → Ensure baby was term at birth (≥ 37 weeks)
- Time since birth → Ensure baby is a month old or less
- Breastfeeding status → Some questions are skipped if infant never received breast milk in the hospital

Survey questions: Hospital care questions

- Prenatal care → Was breastfeeding discussed?
- Postpartum infant feeding education:
 - Positioning
 - Feeding cues
 - Is baby getting enough
 - How to tell when baby is full
 - Hand expression
 - Risks of bottles
- Skin-to-skin care
- Supplementation (for breastfed infants)
- Rooming-in care
- Infant feeding support post discharge

Survey questions: Patient experience

- Did you get enough prenatal education?
- Was the amount of lactation support in the hospital enough?
- Did you like skin-to-skin care?
- Did you like rooming-in?
- If you already had a child at the hospital how did this time compare?

Accessing and distributing the survey



- The survey is on Qualtrics
- English and Spanish versions
 - English: https://bostonu.qualtrics.com/jfe/form/SV_22VbY420DuXXABo
 - Spanish: https://bostonu.qualtrics.com/jfe/form/SV_1H55fHQCFwcWdFA
- Electronic and paper versions
 - Electronic version can be accessed via the links above or QR code
 - We created a flyer hospitals can use with the QR codes
 - Paper versions will also be shared, but will need to be entered online by the hospital staff if they are to be included in the results
- **Ideal distribution plan:** Distribute to all patients in the hospital at discharge

Distribution flyer

Infant Feeding Maternal Discharge Survey

Please take the time to complete this brief survey about your recent birth experience. Your responses will help us improve our care for mothers and infants.

This survey is completely anonymous. No personally identifiable information is collected.

Thank you and congratulations on the birth of your baby!



Encuesta sobre la alimentación del bebé al momento del alta materna

Por favor, tómese un momento para completar esta breve encuesta sobre su experiencia reciente de parto. Sus respuestas nos ayudarán a mejorar la atención que brindamos a las madres y a los bebés.

Esta encuesta es completamente anónima. No se recopila ninguna información personal identificable.

¡Gracias y felicitaciones por el nacimiento de su bebé!



Experiences from pilot hospitals

- Ochsner LSU Monroe Medical Center
 - Candice DeMoss, Amy Crnkovic
- Colquitt Regional Medical Center
 - Aprile Tillman
- Charleston Area Medical Center
 - Robin Zuniga-Dixon, Anita Carfagna
- Princeton Community Hospital
 - Natalie Kemp

- Please provide a brief overview of your hospital (location, size, and patient demographics)
- How has this data been useful to your hospital?
- Are there any tips or guidance you'd like to share with other hospitals?

How can I use the survey?

- The survey is meant to provide easy to collect feedback to hospitals on adherence to the Ten Steps
- Hospitals can use survey results to:
 - Review practices
 - Ensure practice changes are sustained and celebrate achievements
 - Determine what practices need their attention
 - Identify topics for staff education and skills training

Survey Data

- CHAMPS National will share your survey data with you on a monthly basis
 - If you would like your data more frequently, please reach out to CHAMPS.breastfeed@gmail.com
- CHAMPS National will provide your data as a raw Excel file, and tallied into a report



Survey roll out

- Hospitals will receive distribution flyers and paper versions of the survey in a follow-up email, along with copies of these slides
- Hospitals should start rolling out the surveys immediately
- CHAMPS National will:
 - Review the data throughout that month and provide feedback to hospitals as needed
 - At the end of each month we will generate reports for hospitals with patients participating in the survey and send them out to facilities
 - Provide technical assistance if issues or questions arise

Questions



Thank you!