

# CHAMPS' New Baby-Friendly® Breastfeeding Competencies Training

**Friday, August 18<sup>th</sup>, 2023**

9:00am-4:00pm CST

<https://bit.ly/3pF2V7m>

**North Mississippi Medical Center - Tupelo**

830 S. Gloster St

Tupelo, MS 38801



## An Essential Training on Baby-Friendly USA's NEW Requirements

Baby-Friendly USA has changed staff training requirements for nurses and providers for Baby-Friendly designation and redesignation. This brand new CHAMPS training will cover everything new and experienced clinical staff need to know to meet the latest competency requirements, and it's FREE for CHAMPS hospitals! Here's what you can expect:

- ✓ Hands-on skills for assisting parents with positioning & latch, alternative feeding methods, and more
- ✓ Small group activities and discussions
- ✓ Case studies and games

For more information, please email [CHAMPSbreastfeed@gmail.com](mailto:CHAMPSbreastfeed@gmail.com).

## Meet the Trainers: **Cathy Carothers & Angela Parker**



**Cathy Carothers**, BLA, IBCLC, FILCA, is an International Board Certified Lactation Consultant and a national breastfeeding promotion and support expert. She has provided more than 700 lactation workshops and training programs in every U.S. State and territory and many countries.



**Angela Ferguson-Parker**, CLC at Southwest Mississippi Regional Medical Center, has worked in Labor and Delivery for 15 years. She previously supported breastfeeding mothers as a WIC Peer Counselor and Lactation Specialist. Angela is currently pursuing a degree in Maternal Child Health and Human Lactation on the pathway to becoming an IBCLC.

