

# Wednesday Webinar

## *Hospital Experiences: Rooming-in*

October 19<sup>th</sup>, 2016

11:00am-12:00pm (central time)

**Susan Spencer, MSN, RNC, IBCLC**

Baptist Memorial Hospital – Golden Triangle

**Joan Rooney, MSN, RN, IBCLC**

Ochsner Medical Center – West Bank

**Cheryl Russell, RNC, MSN**

North Mississippi Medical Center - Tupelo

Remember to mute your line by pressing \*6. Please do not press hold.

Dr. Anne Merewood and Kirsten Krane  
visiting Mississippi October 18<sup>th</sup>-21<sup>st</sup>

## **Site visits**

- Baptist Memorial Hospital – North Mississippi
- Baptist Memorial Hospital – Union County
- Methodist Le Bonheur Healthcare – Olive Branch
- Merit Health Batesville
- South Sunflower County Hospital
- King’s Daughters Medical Center
- University of Mississippi Medical Center

# CONGRATULATIONS!

CHAMPS is thrilled to announce that the CHRISTUS Santa Rosa hospital in New Braunfels, Texas has been designated as a Baby-Friendly Hospital! This is the **1<sup>st</sup> hospital in the CHAMPS South project to become designated.** Many congratulations to Kathy Parkes and her dedicated staff!

Kathy will be one of the presenters for next month's webinar on Staff Education!

# Upcoming Wednesday Webinars

- November 9<sup>th</sup> – Hospital Experiences: Staff Education
- December 14<sup>th</sup> – Hospital Experiences: Audit Tools – How We Used Them



<http://www.champsbreastfeed.org/webinars.html>

# Upcoming 4-hour Clinical Skills Trainings

Open to all CHAMPS hospitals!

- November 16<sup>th</sup> at Merit Health Wesley in Hattiesburg, MS
- December 19<sup>th</sup> & 20<sup>th</sup> at St. Tammany Parish Hospital in Covington, LA
- January 5<sup>th</sup> at Baptist Memorial Hospital Union County in New Albany, MS

<http://www.champsbreastfeed.org/events.html>



# Systems for Success: The Baby-Friendly Hospital Initiative in the USA

## Registration OPEN!

Interested in attending? Email [champsbreastfeed@gmail.com](mailto:champsbreastfeed@gmail.com)

For more information, visit our website: [CHAMPSbreastfeed.org](http://CHAMPSbreastfeed.org)

**Conference Date:** Monday, November 14th, 2016

**Location:** BCBS MS Headquarters  
3545 Lakeland Drive,  
Flowood, MS

The number of Baby-Friendly™ Hospitals in the US is growing faster than in any other nation.

Attend this conference to learn how national projects, insurers, state-based initiatives, government agencies, and other systems are making it happen!

### Organized by:

CHAMPS

(Communities and Hospitals  
Advancing Maternity Practices)

### Hosted by:

Blue Cross Blue Shield Mississippi

### In Collaboration with:

- South Carolina Department of Health and Human Services
- Mississippi State Department of Health
- United States Breastfeeding Committee
- Baby-Friendly USA



## Featured Speakers



Daurice Grossniklaus, PhD, MEd, RN, Health Scientist in the Division of Nutrition, Physical Activity, and Obesity of the Centers for Disease Control and Prevention



Kimarie Bugg, FNP-BC, MSN, CLC, President and CEO of Reaching our Sisters Everywhere (ROSE)



Sarah Broom, MD, Medical Director of Blue Cross Blue Shield Mississippi



Trish MacEnroe, BS, CDN, CLC, Executive Director of Baby-Friendly USA



Tawanda Logan-Hurt, BSW, Breastfeeding Coordinator, District III

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# Mississippi CHAMPS Conference

## Registration OPEN!

Click here to register: <http://bit.ly/28TFwmt>

**Date:** Thursday November 17<sup>th</sup>, 2016

**Location:** Table 100

100 Ridge Way,  
Flowood, MS 39232

**What?** A meeting for all Mississippi and Tennessee CHAMPS Hospitals for 1 day of learning, collaborating, networking, and sharing experiences

**Who can attend?** The conference is free to CHAMPS hospital teams and community partners

**Funded by**  
The Kellogg Foundation  
&  
Blue Cross Blue Shield MS

Questions? Email [CHAMPSbreastfeed@gmail.com](mailto:CHAMPSbreastfeed@gmail.com)  
For updates, please visit [CHAMPSbreastfeed.org](http://CHAMPSbreastfeed.org)



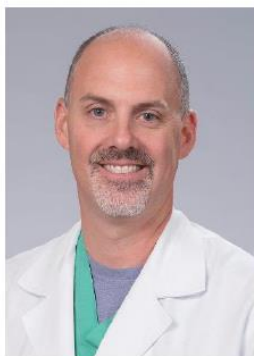
## Featured Speakers



*An Unbreakable Bond... Bringing Baby-Friendly to the OR*

Natasha Goss-Voisin, MD

OB/GYN at Ochsner St.  
Anne General Hospital



Rodney Gisclair, Jr., CRNA

Lead Certified Registered  
Nurse Anesthetist Ochsner  
St. Anne General Hospital



*Fathers' Uplift*

Charles C. Daniels, Jr., MSW,  
LICSW, CEO and Founder of  
Fathers' Uplift



*Culture, Trauma, and Mothering:  
It's All Connected*

Camie Jae Goldhammer, LICSW,  
MSW, CLE, IBCLC, Founder and  
Chair of Native American  
Breastfeeding Coalition of WA



*Communities at Work*

Kimarie Bugg, FNP-BC,  
MSN, CLC, President  
and CEO of ROSE

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# Susan Spencer, MSN, RNC, IBCLC

Baptist Memorial Hospital – Golden Triangle      Columbus, MS





# Baptist Memorial Hospital – Golden Triangle

Faith Based

Not for profit

900+ Deliveries per year

Mix of eager nurses and that's the way we've always done it.



# Nursery nurse training

Over the years nursery nurses had received most of their training from pediatricians on how each pediatrician “preferred it be done”.

Very little if any evidence-based nursing literature utilized for their practice.

Hypoglycemia, hypothermia, hyperbilirubinemia, rooming-in, supplementation (when/how)

# Rooming-in

Rooming in was encouraged. Many babies returned to nursery throughout day and at night. Breastfed babies routinely supplemented to allow moms to rest.



# Rooming-in

Just getting started created some interest

Taking them to conferences really created excitement

More nurses to conferences – although staffing may not allow



# Gathering data

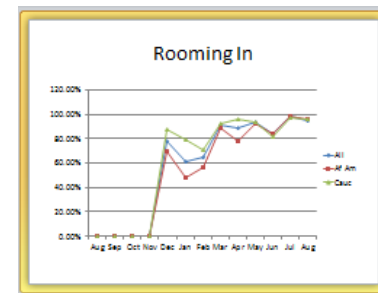
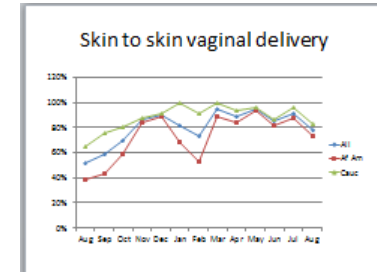
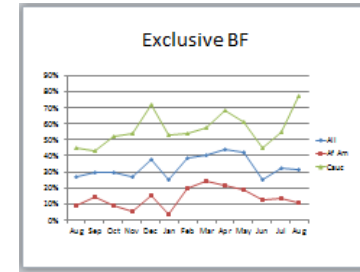
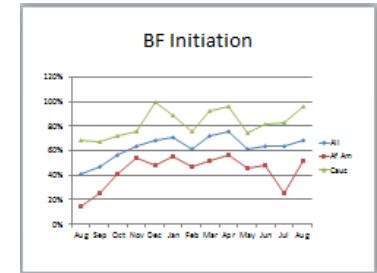
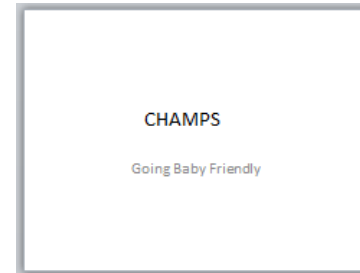
Showing them the data

Letting them share

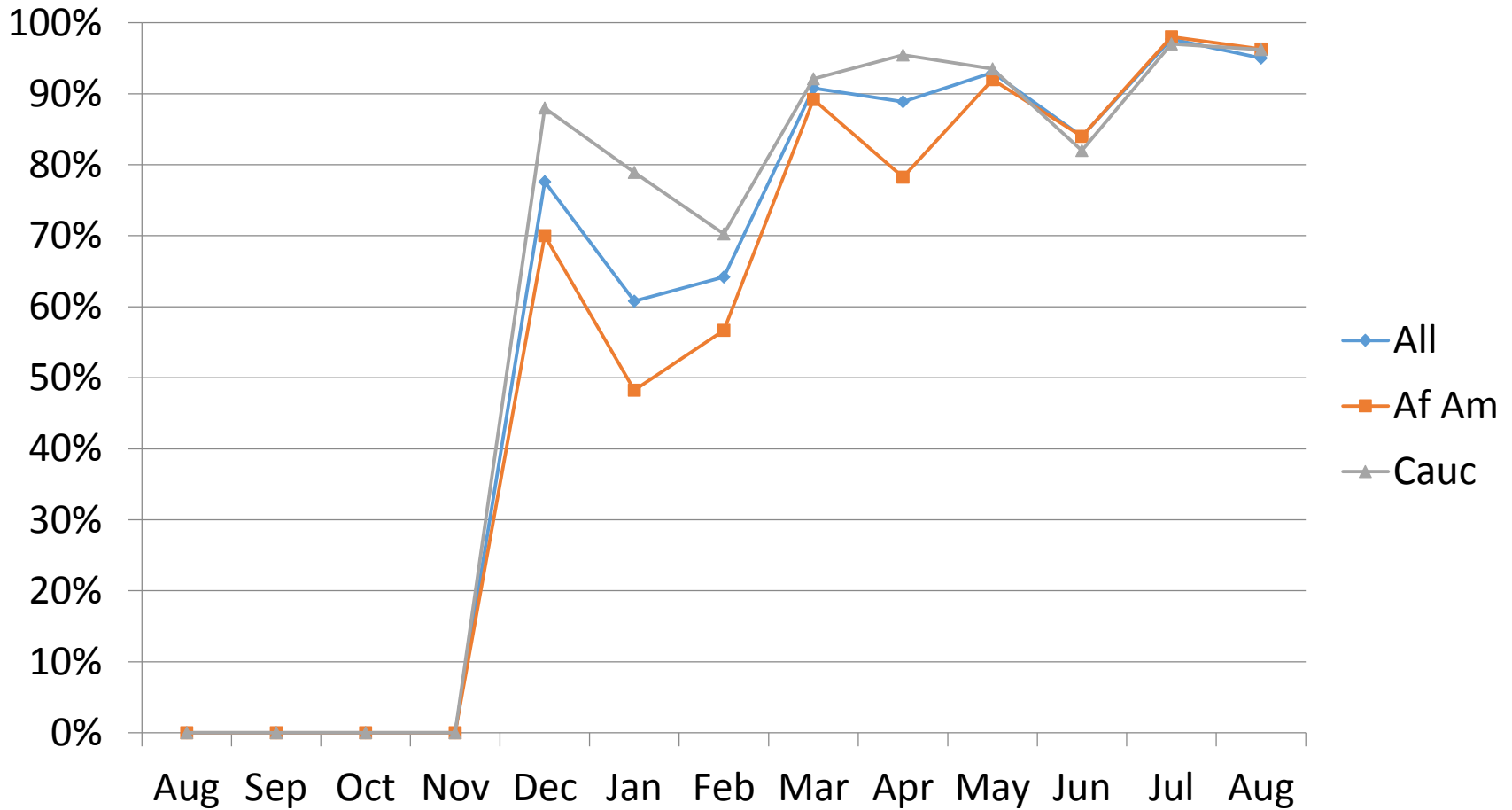
Meeting with them

Meeting with the community

Meeting with other groups



# Rooming in



# Next Steps

Hardwiring

Winning favor with one last physician –

Pacifiers

Supplementation methods

What we say

Challenges of breastfeeding



# Baby Friendly Step 7-Rooming In

## Ochsner Medical Center WestBank Campus

Joan Rooney, MSN, RN, IBCLC

Leslie Wingerter, BSN, RNC-MNN

Elizabeth Szabo,

October 19<sup>th</sup>, 2016



# Overview

- Community hospital –part of a large Health system in SE La.
- 1200 Del/year
- Currently in D3-plan to move to D4 in Oct 2016
- Mother Baby model of care since 1995

# Priorities

- Epic documentation changes to reflect location mom/baby
- Consistent nurse assessments in mom's room-including pulse ox study.
- Phototherapy at bedside
- Lab performing routine PKU , bili's in moms room
- Daily weights/baths
- MD initial and daily exams
- Algo NB hearing screens

# Changes to Epic

**Flowsheets**

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Nursery Intake/Output Postpartum DC Checklist Car Seat Challenge Newborn PCS (Body Sys... Newborn/ICU Patient...

Handoff Report  Mode: Accordion Expanded View All 06/22/15 0851  
 Pain/Comfort/Sleep  1m 5m 10m 15m 30m 1h 2h 4h 8h 12h 24h Based On: 0700 | Reset Now  
 Coping/Psychosocial  6/10/15 6/22/15  
 HEENT  1000 0800 0851  
**Separation**  
 Location of Baby  
 Location of Mother  
 Neonatal Reason for Separation  
 Maternal Reason for Separation  
 Time of separation  
 Peripheral Neurovascular  
 Time of reunification  
**Safety Assessments**  
 Safety WOL  
 Safety Factors  
 Additional Documentation  
**Safety Interventions**  
 Patient Rounds  
 Safety Bands on Patient  
**Daily Care Assessments**  
 Bath

06/22/15 0851  
 Location of Baby  
 Select Single Option: (F5)  
 Mother-Baby Room  
 LDR Room  
 Neonatal Observation Area  
 Operating Room  
 NICU  
 Other (see comments)  
 Comment (F6)  
 First Filled Value  
 LDR Room  
 by Lara K Tedesco, RN at 05/10/15 1900

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 Select Single Option: (F5)  
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 PACU/Recovery Room  
 ICU  
 Other (see comments)  
 Comment (F6)

# Nursing Assessments



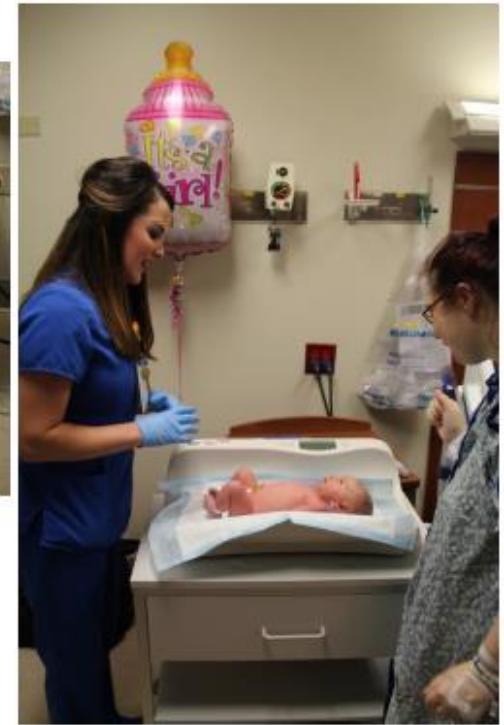
# Routine lab

- Member of lab on BF committee
- Education to lab staff



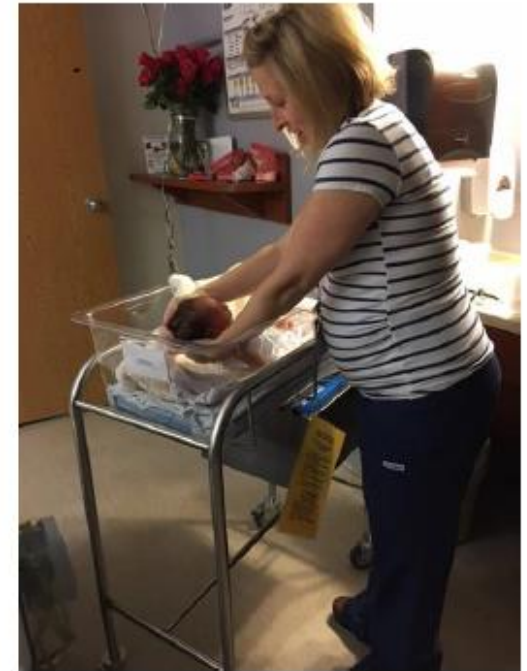
# Newborn weights and baths

- New scale
- Alternatives offered for parent involvement-
- Night team members led to change



# MD exams

- PDSA-including rounding with MD-find out needs
- Meeting with Peds to discuss overall goal
- MD champion
- Alternative for initial exams in NOA



# Algo NB hearing

- Audits revealed ongoing barrier
- Staff difficulty with machine functionality
- PDSA begun
- Results







# Cheryl Russell, RNC, MSN, Nursing Director

North Mississippi Medical Center

Tupelo, MS



# North Mississippi Medical Center

- Free-standing Women's Hospital
- Separate L&D (LDR rooms), postpartum unit and nursery area with separate managers prior to Mother Baby Care Model
- One recovery room for all surgical patients
- Rooming in was available and encouraged for breastfeeding mothers, but most procedures were done in nursery
- Skin-to-skin following delivery has been practiced since 2012
- Began Mother Baby Care in September 2015

# Rooming-in

- Prior to Mother Baby Care, we had separate nursing staff for postpartum and nursery.
- Some staff were cross-trained to help but few nurses were comfortable working independently when they floated (except resource pool)
- In preparation for Mother Baby Care, we starting crossing training nurses when staffing allowed.
- With implementation, we had a postpartum nurse and nursery nurse work together with 2-3 couplets, until they were comfortable caring for both the mother and baby.

# Rooming-In

- Resource Pool nurses were a great asset-transitioned to Mother Baby Care with ease and were a positive influence
- Some unit based staff were also very supportive
- Extra nursing staff was required for 2-3 months following implementation

# Transition (admission) Nurse

- Due to our facility layout, we have one nurse assigned each shift as the “admission nurse” and some shifts we have two.
- They do not attend deliveries. They go to L&D and assess each baby every 30 minutes during the “Golden Hour”, while the L&D nurse cares for the mother. Either nurse can assist with breastfeeding, as needed. Following the Golden Hour, they do a head to toe assessment and weigh the baby. Admission medications and bath may be given then or after transfer to the Mother Baby Unit.

# Transition (admission) Nurse

- Currently we are not doing skin-to-skin in the OR. Our babies delivered by cesarean come to the nursery until the mother arrives in recovery. If awake, the mother does see the baby briefly in the OR. The admission nurse normally is the person that accompanies the baby to recovery.
- Generally the baby is transferred to the Mother Baby Unit with the mother (on her chest) after both vaginal and cesarean deliveries.

# Newborn Procedures

- Staff adjusted to completing procedures in the mother's room
  - hearing screens
  - lab work
  - CHD screening
  - admission medications/immunizations
- Some resistance from pediatricians when census was high

# Challenges

- Coordination of care
- Patient Satisfaction
- Documentation

## What would we do differently?

- Scripting
- More education/ preparation for staff
- Not make other significant practice changes prior to Mother Baby Care



# Next Steps

- Renovation to allow father/significant other to stay with mother in recovery
- Renovation to move nursery area closer to Mother Baby Unit
- Continue to work on coordination of care
- Focus on improving patient experience
- Consider cross-training admission nurses to attend deliveries

# Questions?

- Upcoming webinars

- November 9<sup>th</sup> – Hospital Experiences: Staff Education
- December 14<sup>th</sup> – Hospital Experiences: Audit Tools – How We Used Them

- Thanks for joining today!



- These slides and a recording of the webinar will be uploaded to our website by tomorrow.