

Wednesday Webinar

January 24th, 2018
12:00pm – 1:00 pm (Central Time)

Making the Most of your Taskforce

Laura Burnham, MPH, CHEER Project Manager,
& CHAMPS Hospitals

Remember to mute your line by pressing *6. Please do not press hold.
Unmute is #6.

CHAMPS 4-hour Clinical Skills Trainings

Training Updates:

- To date, CHAMPS has hosted 63 trainings in 35 hospitals and has trained over 1,100 MS-based clinicians!



Upcoming Trainings:

- (4-hour) Magnolia – February 5th (afternoon) & February 6th (morning)
- (15-hour) Memorial Hospital Gulfport – March 14th – 16th
- (4-hour) Singing River – March 27th
- (4-hour) Highland Community Hospital – March 28th

Check our website for updates and to register: cheerequity.org/trainings.html



Mississippi CHAMPS Conference



Wednesday, April 11th, 2018, Courtyard by Marriott Gulfport Beachfront



Keynote Speaker:

Camara Phyllis Jones, MD, MPH, PhD

A conference for all Mississippi CHAMPS hospitals and their community partners to learn, collaborate, network, and share experiences. Includes "Train-the-Trainer" sessions on the CHAMPS 4-hour competency training for nursing staff.

Free to CHAMPS hospital teams and community partners.

Register online at: <https://mschampsconference.eventbrite.com>

Questions? Email the CHAMPS Team at CHAMPSbreastfeed@gmail.com

Funded by: The W.K. Kellogg Foundation & The Bower Foundation

Organized by: Communities and Hospitals Advancing Maternity Practices (CHAMPS), a program of the Center of Health Equity, Education, & Research (CHEER)



BlueCross BlueShield of Mississippi
It's good to be Blue.



Photography by Alex North

Upcoming Wednesday Webinars

Webinars are held in collaboration with the Mississippi State Department of Health and are scheduled on Wednesdays from 12p-1p (CST)

Spring 2018 Schedule

- **February 7th: Centering Pregnancy**

- *Charlene Collier, MD, Director of MSPQC & Tanya Munroe, Senior Director, Centering Healthcare Institute*

- **March 14th: Jump Starting your Baby-Friendly Journey – Hospital Experiences**

- *Becky Knapp, RN, MPH, CHEER Project Manager, & CHAMPS Hospitals*

ALL ARE WELCOME TO ATTEND! For log-in information, visit:

<http://www.cheerequity.org/webinars.html>

Slides and recordings are posted the CHEERequity.org website.

Making the Most of your Taskforce

Laura Burnham, MPH

This webinar is being recorded.

Please MUTE your line by pressing *6. Please do not press hold.



Objectives

By the end of this webinar, participants will:

- Describe the purpose of a Baby-Friendly Taskforce
- List people to include
- Describe best practices for operating as a taskforce

Purpose of the Taskforce

- To provide structure for change management team work
- To build facility-wide investment in the project, as appropriate
- To ensure effective communication across groups
- To promote continuity of care for those you serve
- To ensure inclusion of various perspectives and styles
- To divide tasks strategically

The Participants

Who to include on your team?

- Core Improvement Team
- Sub-committees
- Ad Hoc Members

Participants: Core Improvement Team

- CHAMPS/Baby-Friendly Team Lead*
- Nursing Staff
 - Labor and Delivery
 - Mother-Baby/Postpartum
 - Day and night shift
 - Nursing Management
 - Nurse Educator
- Lactation Staff
- OB/GYN Physician Lead
- Pediatrician Physician Lead
- Hospital Management
- Prenatal Clinics
 - Manager / Liaison
- Community/Patient Representative



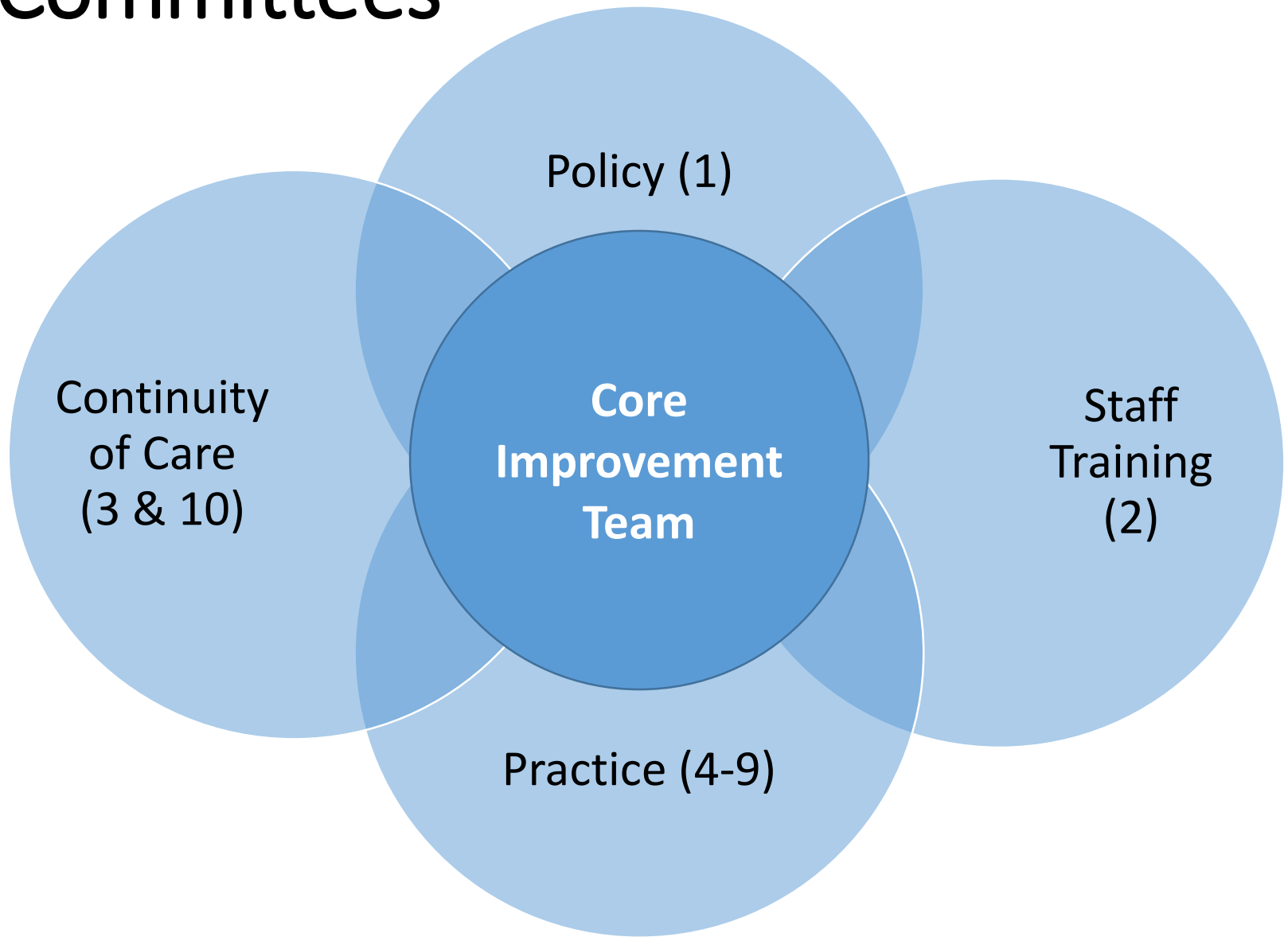
Participants: Ad Hoc Members

- NICU Manager
- Nurse Educator
- Director of Continuing Medical Education
- IT / EMR
- Purchasing
- Patient Education / Health Literacy
- Marketing & Public Relations
- Medical Billing
- Other Community Groups
- Anesthesia Champion

A Word on the Team Lead



Sub-Committees



Best Practices

- The first meeting
- What every meeting should include
- Setting goals

The First Meeting

- Schedule a mutually-beneficial time and location
- Highest office possible: send formal request to attend
- Prepare agenda and presentation materials
- Send reminder to attend (include the agenda)

The First Meeting: Setting the Agenda

- Introductions
- Review project goals and resources. Invite input. Share ownership.
- Establish Operating Norms
- Begin articulating short-, mid- and long-term goals
- Agree to meet again

Materials to Share with the Team

- BFUSA *Guidelines and Evaluation Criteria*
- Current Infant Feeding Policy

Setting Goals

- Describe the current maternity practices at your hospitals
- Review The Ten Steps to Successful Breastfeeding and BFHI Criteria
- Identify long-term goal (3 years)
- Identify mid-range goal (1 year)
- Identify short-term goals / priorities (1 month)
 - Tasks you will work on before the next taskforce meeting
- Assign tasks! Subcommittees can be created for each goal

What every meeting should include:

- Set a **standing time** and place to meet each month
 - For example: the first Monday of every month at noon
- Send out **meeting reminder** with the **agenda**
 - Encourage ad hoc team members to attend when the agenda items apply to them
- Assign someone to take the **meeting minutes** or notes
 - After the meeting send these out to the entire team, so that those who aren't able to attend the meeting can stay updated
- Share your results and successes!

Sustaining Enthusiasm

- Nurture with food &/ drink
- Value participants' time
- Make it easy to attend and participate
- Divide and Conquer
- Highlight successes
- Keep it fun
- Consider “Purpose Driven Leadership”

Rush Medical Center

- How did you form your taskforce?
- Who is on it?
- How do you organize your meetings?
- What are the challenges?
- What are the benefits?



ANY
QUESTIONS
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- Thanks for joining today!
- Upcoming webinars:
 - February 7th: Centering Pregnancy
 - March 14th: Jump Starting your Baby-Friendly Journey – Hospital Experiences
- These slides and a recording of the webinar will be uploaded on our website.

CHEERequity.org/webinars