

Wednesday Webinar: June 2019

The Rose that Grew from Concrete: Sustainability in the Community

Presented by

Kimarie Bugg DNP, MPH, IBCLC, CLC

Andrea Serano, IBCLC, CLC

Press *6 to mute your line, #6 to unmute. Please do not press hold.
You can use the chat box for questions during the presentation.

Upcoming CHAMPS Trainings

- **Thursday, June 27th**- Safe Implementation of Evidence-Based Maternity Practices
 - Singing River Hospital
 - Morning session and afternoon Train-the-Trainer session

Trainings are open to all CHAMPS hospitals and CHAMPS community partners. You can register for the trainings at CHEERequity.org/trainings





SAVE THE DATE!



TUESDAY, OCTOBER 29

**PRE-CONFERENCE &
COMMUNITY FORUM**

WEDNESDAY, OCTOBER 30

**CHAMPS
CONFERENCE
2019**



Clyde Muse Center in Pearl, MS

FUNDED BY:

The BOWER[®]
FOUNDATION

Copyrighted

Upcoming Wednesday Webinars

Webinars are held in collaboration with the Mississippi State Department of Health and are scheduled on Wednesdays from 12-1p CST

There will be a break in the webinars over the summer, with a new series starting in the early fall

For log-in information or for slides and recordings of past webinars, visit: cheerequity.org/webinars.html

If there are topics you would like covered, please email CHAMPSbreastfeed@gmail.com or talk to your CHAMPS hospitals coach about your ideas.



Copyrighted



ROSE

Reaching Our Sisters Everywhere

The Rose that Grew from Concrete: Sustainability in the Community

Kimarie Bugg DNP, MPH, IBCLC, CLC

Andrea Serano, IBCLC, CLC

Mission

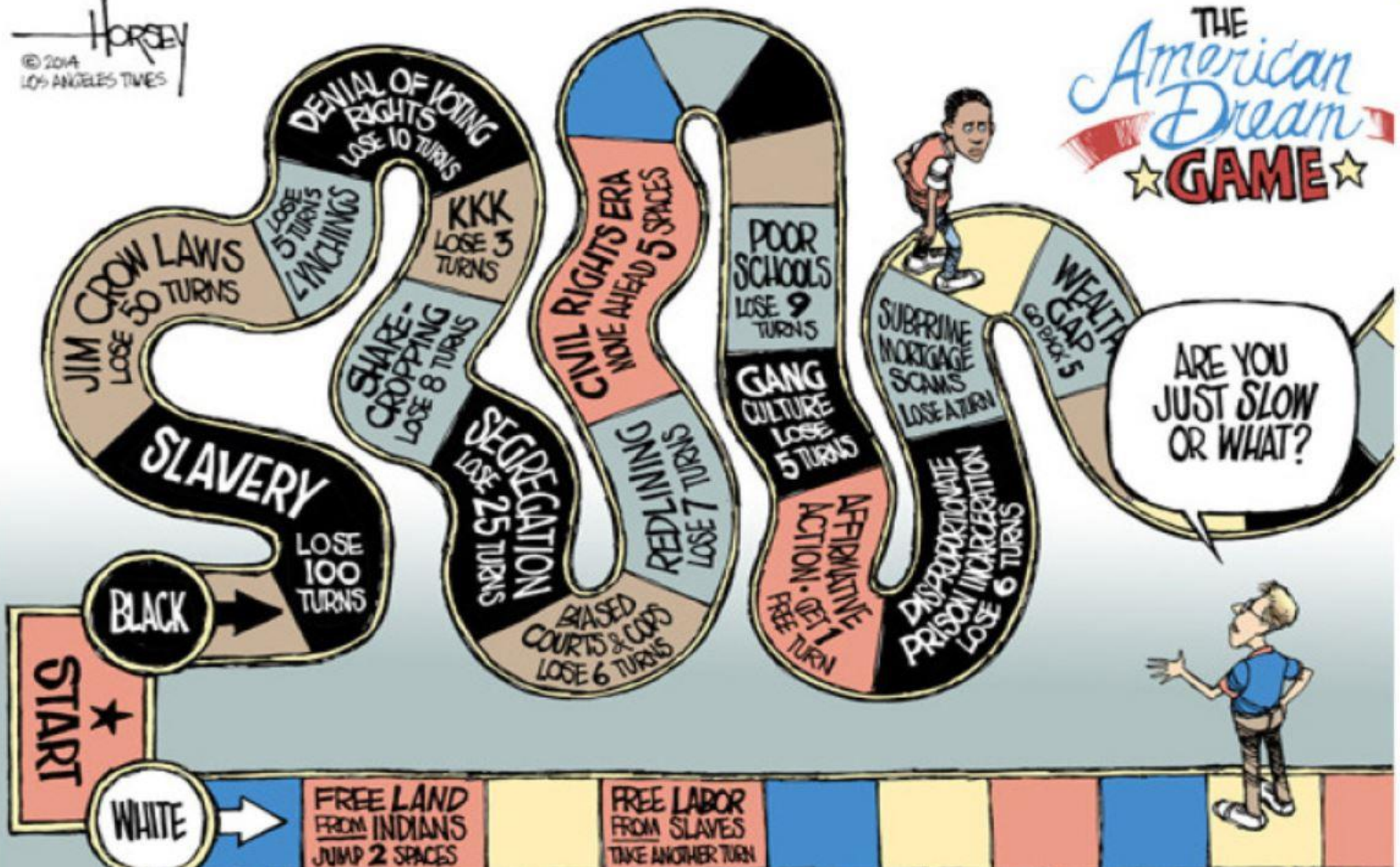
Reaching Our Sisters Everywhere (ROSE) Inc. was founded to address breastfeeding disparities for communities of color. ROSE works to normalize breastfeeding by providing resources and networking opportunities for individuals and communities. As a national expert, and in partnership with communities, we build equity in maternal and child health through culturally competent training, education, advocacy, and support.

Revised (Dec. 2018):

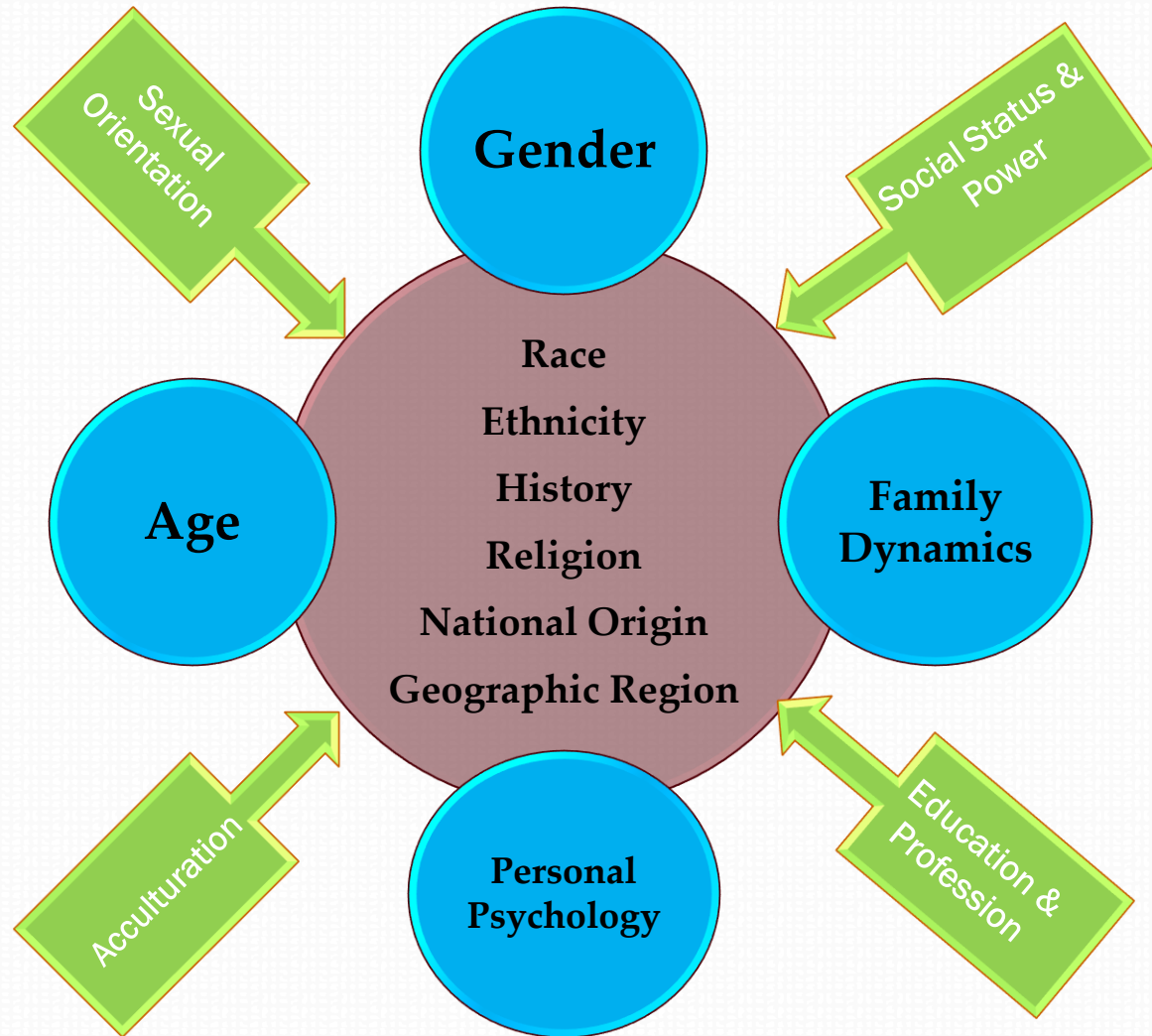
| | Any Breastfeeding | | | | Exclusive Breastfeeding | | |
|--|-------------------|-----------------|-----------------------|------------------------|-------------------------|--|--|
| | | Ever Breastfed | Breastfed at 6 Months | Breastfed at 12 Months | | Exclusive Breastfeeding through 3 Months | Exclusive Breastfeeding through 6 Months |
| Socio-demographic Factors | n | % ± half 95% CI | % ± half 95% CI | % ± half 95% CI | n | % ± half 95% CI | % ± half 95% CI |
| National | 17673 | 83.2±1.0 | 57.6±1.4 | 35.9±1.3 | 17102 | 46.9±1.4 | 24.9±1.2 |
| Gender | | | | | | | |
| Female | 9162 | 83.1±1.4 | 56.8±1.8 | 35.3±1.8 | 8874 | 46.1±1.9 | 24.0±1.5 |
| Male | 8511 | 83.3±1.5 | 58.5±2.0 | 36.6±2.0 | 8228 | 47.8±2.1 | 26.0±1.8 |
| Race/Ethnicity | | | | | | | |
| Hispanic | 3723 | 84.6±2.4 | 54.1±3.3 | 32.6±3.1 | 3636 | 42.2±3.3 | 20.9±2.6 |
| Hispanic White | 9907 | 85.9±1.2 | 62.0±1.6 | 39.8±1.6 | 9537 | 53.0±1.7 | 29.5±1.6 |
| Hispanic Black | 1607 | 69.4±3.5 | 44.7±3.8 | 24.0±3.2 | 1573 | 36.0±3.8 | 17.2±3.1 |
| Hispanic Asian | 796 | 89.3±3.5 | 72.2±5.2 | 50.3±6.8 | 767 | 45.7±7.0 | 30.1±5.8 |
| Hispanic Hawaiian/Pacific Islander | 95 | 83.0±13.8 | 57.8±16.3 | 24.4±11.7 | 89 | 45.3±16.6 | 29.0±15.1 |
| Hispanic American Indian/Alaska Native | 265 | 76.4±11.3 | 55.0±12.4 | 31.3±10.7 | 257 | 44.6±12.1 | 19.6±7.2 |

HORSEY
© 2014
LOS ANGELES TIMES

THE American Dream GAME



Culture Expressed Through Individuals Over Time



Copyrighted

Cultural Competence



Copyrighted

Com-mu-ni-ty

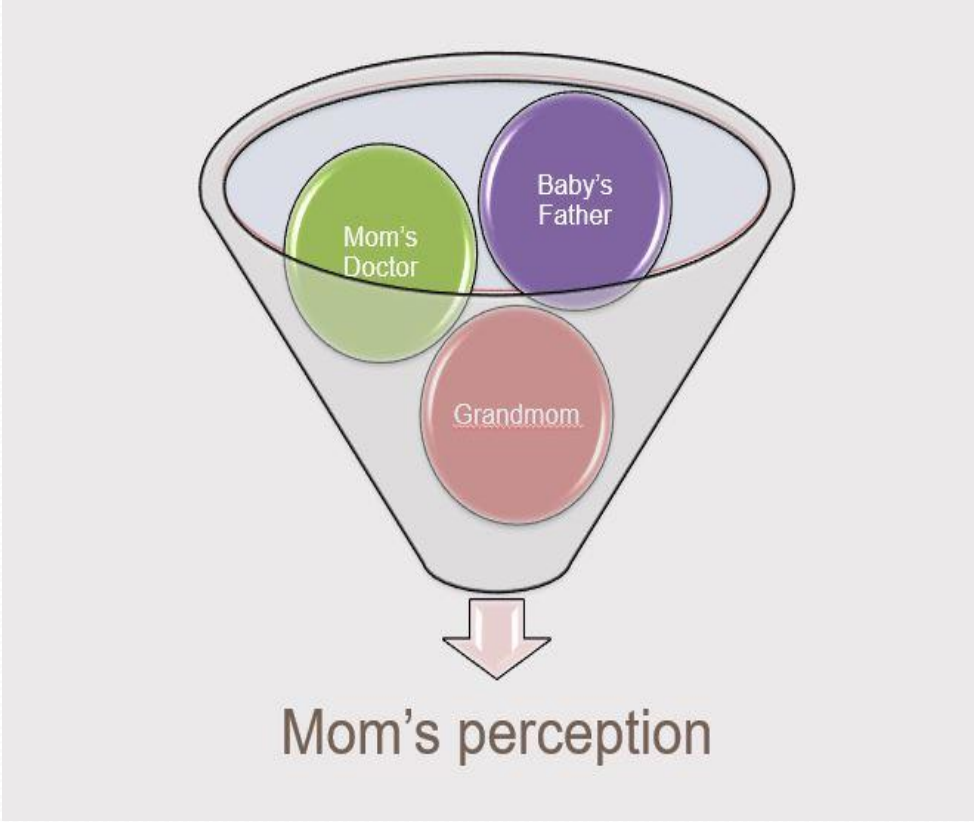
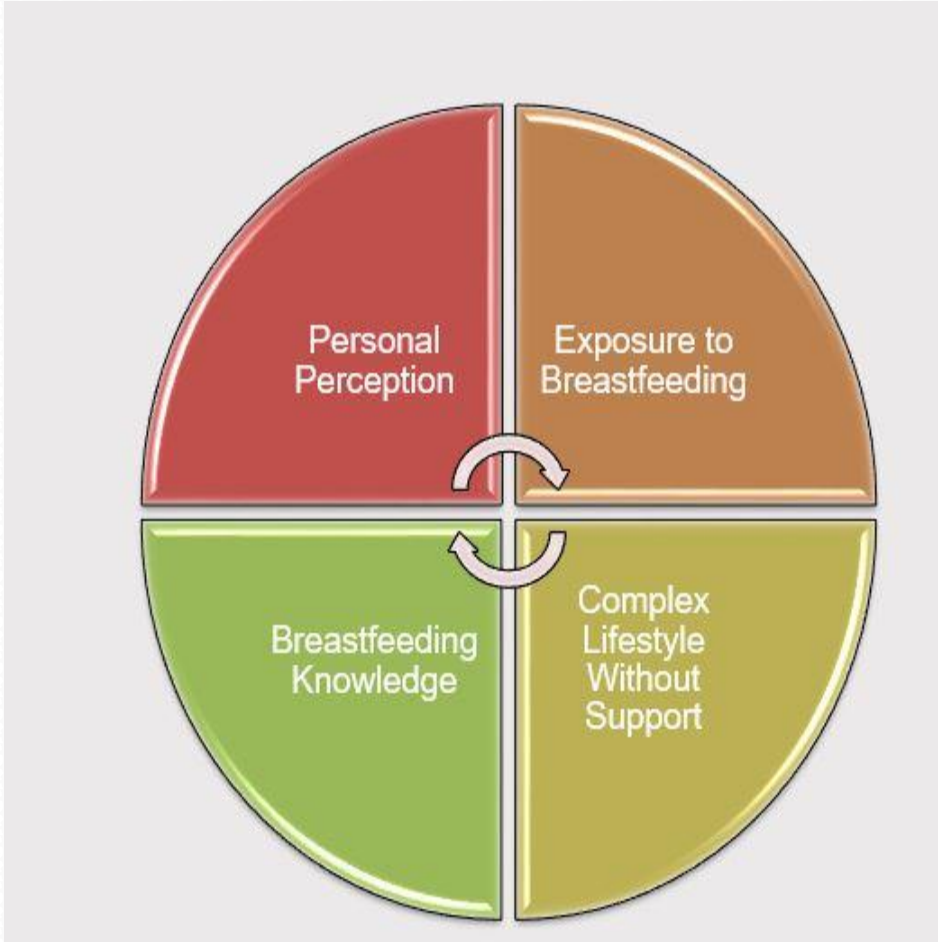
A feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals





Empowering a growing cadre of advocacy-oriented “ROSE Community Transformers”





| Outcome | Excess Risk (%) |
|--|-----------------|
| Hospitalization for lower <u>resp tract</u> infection 1 st year | 257 |
| Necrotizing <u>Enterocolitis</u> (preterm infant) | 138 |
| Asthma, with family history | 67 |
| Type 2 Diabetes <u>Mellitis</u> | 64 |
| SIDS | 56 |
| Eczema | 47 |
| Childhood Obesity | 32 |
| Maternal Ovarian Cancer | 27 |
| Acute Lymphocytic Leukemia | 23 |
| Maternal Breast Cancer | 4 |

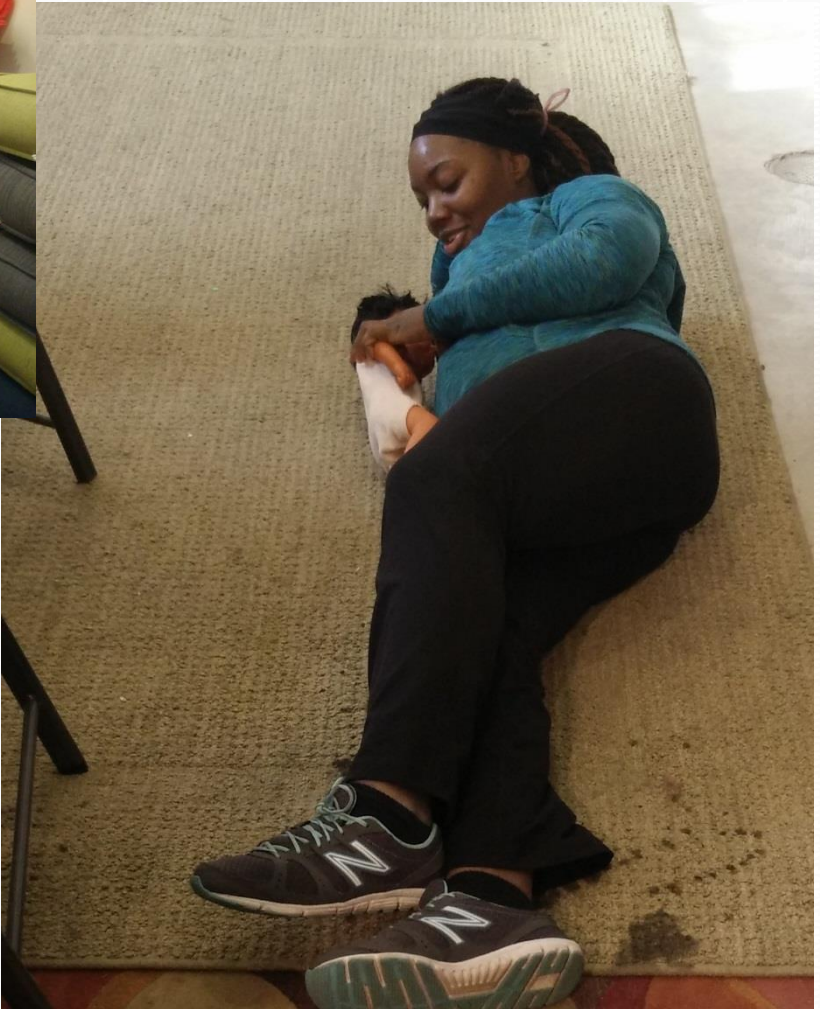


WOULD YOU
EAT
IN THE
BATHROOM?

Table for
Two
FOUNDATION

WWW.SUPPORTTABLEFORTWO.ORG

The advertisement features a photograph of a young man sitting on a toilet in a public restroom, eating a burger from a fast-food bag. The text is overlaid on the left side of the image. The logo for Table for Two Foundation is at the bottom left, and the website URL is at the bottom.



EDUCATE

EQUIP



EMPOWER





Copyrighted

GrandMothers



Copyrighted

Baby Friendly Hospital Initiative



Programs



Copyrighted

Training Health Care Providers





ROSE
Raising Our Strongest Expectations

COMMUNITY TRANSFORMER TRAINING

Multi-Purpose Room
Central State University
840 Germantown Street
Dayton, OH 45402

JULY
26TH - 27TH
9:00^{AM} - 3:30^{PM}

Apply today to become a **ROSE Community Transformer Breastfeeding Peer Counselor!** This training is open to mothers that have breastfed for at least **6 months in the last 5 years**, and interested in helping other mothers through their breastfeeding journey. **Questions? Contact Tenesha Sellers at TSellers@BreastfeedingROSE.org and visit our website www.breastfeedingrose.org**

ATTENDANCE BOTH DAYS IS MANDATORY!

Atlanta Airport



Images



Community Voices



- Baby Cafes
- Meet ups
- Breastfeeding Clubs

Copyrighted



Baby Friendly Hospitals & Mississippi







WHO'S AT THE TABLE?









Save the Date
October 29, 2019
Jackson, MS



ROSE

Reaching Our Sisters Everywhere



Dr. Kimarie Bugg

Kbugg@Breastfeedingrose.org

Andrea Serano

Aserano@Breastfeedingrose.org