

# Wednesday Webinar: December 2019

## *Inter-Professional Breastfeeding Education: The UMMC IPE*

Presented by

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You can use the chat box for questions during the presentation.

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# Upcoming Wednesday Webinars

*Webinars are held in collaboration with the Mississippi State Department of Health and are scheduled on Wednesdays from 12-1p CST*

Coming soon: the Spring 2020 webinar series!

Please check our website and social media for updates on upcoming webinars.

For log-in information or for slides and recordings of past webinars, visit: [cheerequity.org/webinars.html](https://cheerequity.org/webinars.html)

If there are topics you would like covered, please email [CHAMPSbreastfeed@gmail.com](mailto:CHAMPSbreastfeed@gmail.com) or talk to your CHAMPS hospitals coach about your ideas.



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# AWHONN Regional Conference



AWHONN (South) Regional Conference (TN, MS & AL)  
*2020 Vision: Focus on Improving Outcomes*

**March 27-28, 2020**  
**Franklin Marriott Cool Springs**  
**Franklin, TN**

- Lisa A. Miller, CNM, JD: *"Protecting Your Patients, Protecting Your Practice: Key Insights in Perinatal Nursing Liability"*
- Abstracts due December 30, 2019.
  - *Seeking nurse presenters/contributors to an abstract submission: "Nurses Take the Lead: Improving Breastfeeding Outcomes in MS"*
- Registration opens soon. We will keep you posted
- <http://www.AWHONNRegionalConference.com>

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# Baby-Friendly USA Updates: Interim GEC

- BFUSA recently released Interim Guidelines and Evaluation Criteria
- Changes were made to Steps 2, 3, 7, and 9 and to the “Safe Formula Preparation Statement”
- Facilities who are currently meeting the 2016 GEC V2, will still meet the interim GEC
- The Interim GEC will be effective at on-site assessments from 2/1/2020-12/31/2022

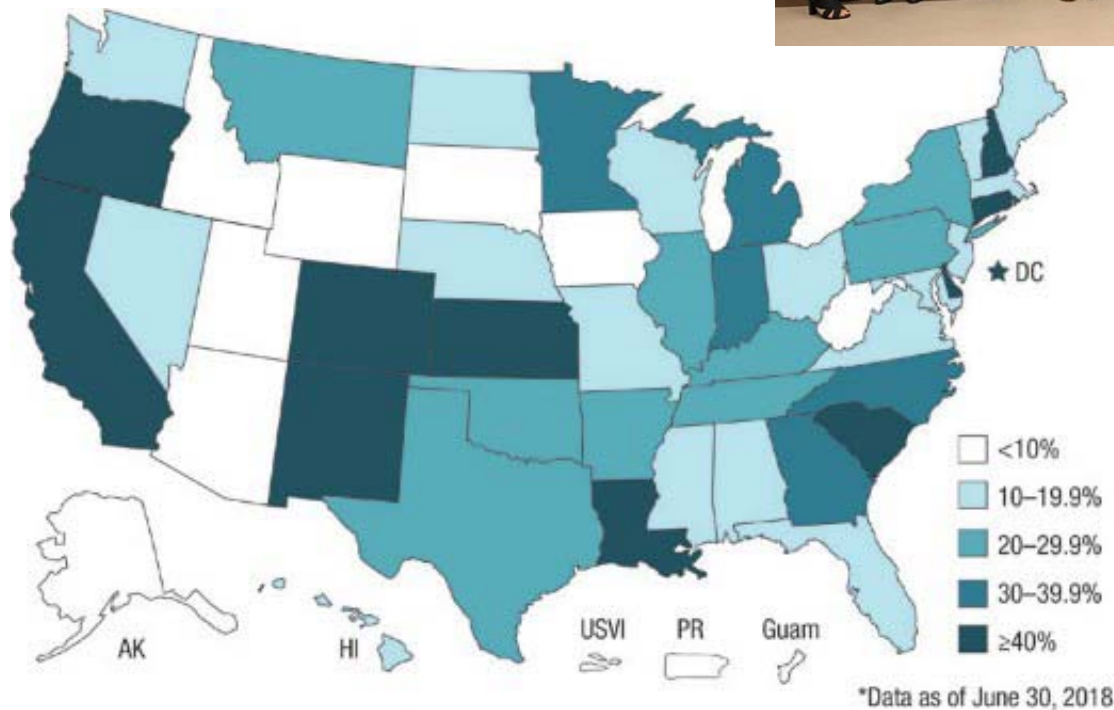


# MS CHAMPS Update!

MS has 16 Baby-Friendly hospitals – that’s 37%!



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Congrats to Highland and Merit Biloxi designated in November 2019!

Congrats to Mississippi Baptist designated in December 2019!

# Congrats to the 3 most recently Baby-Friendly designated hospitals in MS

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- Highland Community Hospital
- Merit Biloxi
- Mississippi Baptist



# Today's webinar – the Breastfeeding Interprofessional Education (IPE): A CHAMPS/UMMC project

- Outline
  - What's an IPE
  - Content of the UMMC/CHAMPS Breastfeeding IPE
  - Timeframe and rollout
- 
- *This project is generously funded and supported by the Bower Foundation*

# What's an IPE?

- IPE stands for “Inter-professional Education”
- IPE study modules bring together students from all professional disciplines to work on a common theme and to learn to work collaboratively
- This breastfeeding IPE is for students from all 7 University of Mississippi Medical School schools



# UMMC schools taking part in the Breastfeeding IPE

- Dentistry
- Graduate studies
- Health related professions
- Medicine
- Nursing
- Pharmacy
- Population health



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## Why is IPE important?

- Health care has evolved
- Health care systems are complex
- Quality and Safety are key components
- No one discipline can do it alone



## What is the standard?

**According to the Liaison Committee on Medical Education  
*Principles for Education to Develop Interprofessional  
Collaborative Skills:***

*“The faculty of a medical school ensure that the core curriculum of the medical education program prepares medical students to function collaboratively on health care teams that include health professionals from other disciplines as they provide coordinated services to patients. These curricular experiences include practitioners and/or students from the other health professions.”*

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## Sample Learning Objectives

- Students will learn:
  - How multiple professionals that impact breastfeeding work together
  - How to communicate breastfeeding management across professions
  - The roles of key stakeholders in the breastfeeding support team
  - To follow a team-based approach to breastfeeding management
  - How their particular scope of practice is related to breastfeeding

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## A hypothetical scenario....

- A breastfeeding mother is going on vacation to Mexico, so her primary care doctor sends her to the “travel clinic” for vaccinations/preventive medications prior to travel
  - The primary care doc should be aware mother is breastfeeding
  - The travel clinic RN and MD should know that vaccinations are fine, and where to look for information on any additional medications
  - The pharmacist fulfilling prescriptions should also have basic knowledge – so that, for example s/he does not make any ‘side comments’ about not breastfeeding when on certain medications

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## Why is UMMC invested in this IPE?

- UMMC's Vice Chancellor is requiring every student in every UMMC school to complete 20 hours of IPE starting in the 2020/2021 academic year
- Breastfeeding is an ideal IPE topic as it cuts across all disciplines
- This IPE will provide 3 hours of IPE for all students who complete it



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## How is it being put together?

- CHAMPS is writing breastfeeding-related content
- UMMC faculty from each discipline interact as content experts from their school
- CHAMPS, UMMC faculty and Adaptive Branding are creating a 3-hour online module shared by all 7 schools
- Bower Foundation is providing hands-on support



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# Launching the IPE; August 2019





## What will the IPE consist of?

- 5 'live action' focused cases will present:
  - A prenatal clinical appointment
  - An in-hospital breastfeeding assessment and pediatric checkup
  - The breastfeeding big picture nationally, and a case study of Mississippi
  - A mom about to return to work
  - A breastfeeding community support group
- These will be supported by slidesets, quizzes, a faculty guide, video links, references and resources

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# Case 1 Pregnant woman at prenatal checkup

- **Synopsis**
- A pregnant woman with Type 2 diabetes attends her routine prenatal care appointment. She meets with her obstetrician, her nurse practitioner, and discusses expectations around breastfeeding, what to expect at the hospital, and her concerns
- The MD communicates with pharmacy around medication issues

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## Case 1 topics and disciplines

- Diabetes and breastfeeding
- US recommendations for breastfeeding
- Health benefits of breastfeeding
- Contraindications to breastfeeding
- Medications and breastfeeding
- Skin to skin, physiology and benefits
- Medicine, nursing, pharmacy



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## Case 2: Mom and baby postpartum and postpartum outpatient follow up visit

- **Synopsis**
- Mother has given birth about 1.5 days earlier and is at the hospital for her postpartum stay with her family. Here, she meets with hospital team. This mother is very eager to breastfeed successfully. We also show the 48-hour post discharge visit to the pediatrician



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## Case 2: Topics and disciplines



- Importance of exclusive breastfeeding
- Breastfeeding management and infant weight loss
- Baby-Friendly Hospital Initiative
- Tongue tie
- Components of human milk
- Medicine, nursing, pharmacy, dentistry, basic science

# CASE 3 – Breastfeeding in the US: The big picture

- Instead of an “acted scenario”, Case 3 will comprise two sections:
- Section 1: Breastfeeding in the US: Demographic and socioeconomic influences
- Section 2: A Case Study of Mississippi



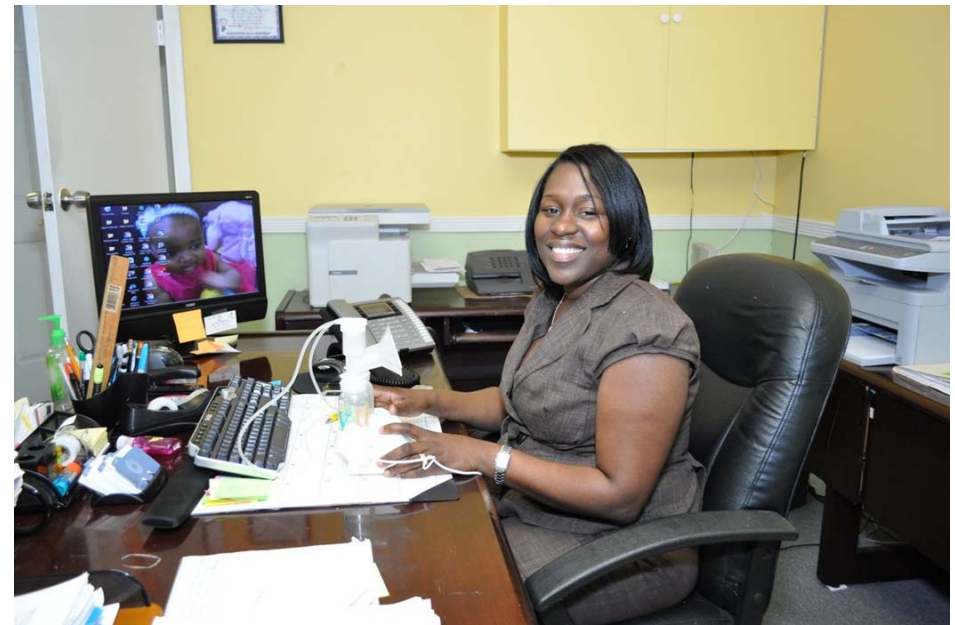
## CASE 3 – Topics and disciplines

- Why we need to increase breastfeeding rates, especially among underprivileged populations
- Breastfeeding-related momentum in Mississippi over the past 5 years
- Role of community; WIC, sociodemographics, and national and local initiatives
- Population health, all disciplines

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## Case 4: Mom and baby at 4 month pediatric checkup

- **Synopsis**
- **Action:** Mom with 4 month-old baby comes for pediatric checkup. Mom is overwhelmed, preparing to go back to work, and needs a lot of support. Baby is also teething....
- Help comes from social worker as well as nurse and referral to support group

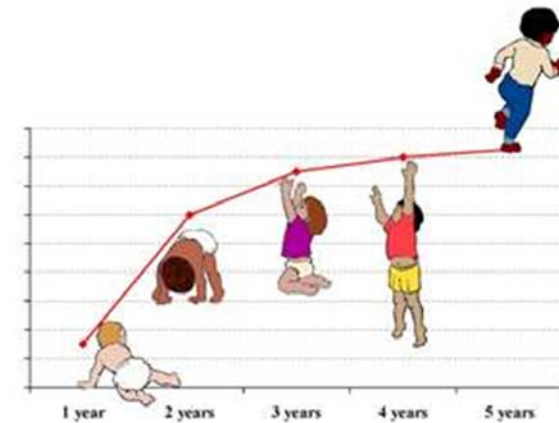




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## Case 4: Topics and disciplines

- Infant growth and growth charts
- Maternal stress
- Return to work – maternal concerns and legislation
- Daycare
- Breast pumps and milk storage
- Medicine, nursing, social work, population health



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## Case 5: Breastfeeding support group

- Characters from the previous Cases gather together with their babies to discuss breastfeeding questions
- Most of this Case will be “flashbacks” of supportive or not supportive encounters with health care professionals showing how this influenced the breastfeeding course
- *All* disciplines will be represented.....

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# Timeline



- Launched – August 2019
- Canvas platform created for collaboration
- Right now – photos, filming interviews
- Casting call – December!
- Ongoing – scripting, slidesets etc
- January 20 – week of filming
- February – July compiling
- August/Sept – part of the UMMC curriculum

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## Future plans



- Maintenance of IPE
- Possible CE spinoffs – stay tuned!

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## Significance

- The IPE is designed to enlighten the next generation of health care and associated professionals and sustain breastfeeding momentum going forward in the state
- It's part of the work going forward to sustain the CHAMPS activities and 'catalytic' momentum has been gaining since CHAMPS launched