




CHEERING for CHAMPions: Virtual Breastfeeding Conference 2021

May 19, 2021, 9AM-5PM EST





All times are in US Eastern Standard Time (EST)

8:30-9:00a		Online Platform Orientation and Networking	Anne Merewood, PhD, MPH
9:00-9:45a		Opening Remarks and Awards	Director, CHEER Laura Burnham, MPH Project Director, CHEER
9:45-10:30a		<i>Becoming: A Journey to Breastfeeding Advocacy... Making Breastfeeding Mainstream</i>	Michelle Y. Owens, MD, MS Division Chief and Maternal-Fetal Medicine Fellowship Director, Department of Obstetrics and Gynecology, University of Mississippi Medical Center
10:30-11:15a		<i>Human Milk and Breastfeeding for High Risk Infants</i>	Diane Lynn Spatz, PhD, RN-BC, FAAN Professor of Perinatal Nursing & The Helen M. Shearer Professor of Nutrition, University of Pennsylvania School of Nursing; Nurse Scientist for the Lactation Program, Children's Hospital of Philadelphia
11:15-11:30a		Morning Break	Rafael Pérez-Escamilla, PhD
11:30a-12:15p		<i>Making Breastfeeding Work in the 21st Century: A Global Perspective</i>	Director, Professor of Public Health, Office of Public Health Practice; Director, Global Health Concentration, Yale School of Public Health
12:15-1:00p		<i>Slavery's Interruptions: Black Momma's Milk Taken</i>	Kenn L. Harris Senior Project Director and Engagement Lead, National Institute for Children's Health Quality (NICHQ)
1:00-1:45p		Lunch and Networking	
Concurrent Sessions 1			
1:45-2:30p		Equity & Clinical Tracks	<ul style="list-style-type: none"> <i>Parent Panel: Giving Birth and Breastfeeding in the Time of COVID-19</i>
1:45-2:30p		Global Track	<ul style="list-style-type: none"> <i>What We Did When We Did Not Know What To Do – A New Infectious Disease and Pregnancy, Breastfeeding, and Child Health</i> Mija-Tesse Ververs, MMed, MPH, RD Senior Associate, Department of International Health, Center for Humanitarian Health, Johns Hopkins Bloomberg School of Public Health

Concurrent Sessions 2

		<p>Equity Track</p> <ul style="list-style-type: none"> <i>We Are All Swimming In It: Bias and How It Impacts Our Work</i> 	<p>Camie Jae Goldhammer, MSW, LICSW, IBCLC (Sisseton-Wahpeton) Clinical Social Worker and Lactation Consultant; Program Manager, Daybreak Star Douglas and Our Strong Fathers, United Indians of All Tribes Foundation</p>
<p>2:35-3:20p</p>		<p>Clinical Track</p> <ul style="list-style-type: none"> <i>Breastfeeding Human Medicine: A New Continuing Education Opportunity</i> 	<p>Amy Swales, BSN, RNC-OB Mississippi CHAMPS Hospital Consultant</p>
		<p>Global Track</p> <ul style="list-style-type: none"> <i>Breastfeeding Support in Refugee Populations: Tales From the Front Lines</i> 	<p>CHEER in Greece (CHEERING) Team Anne Merewood, PhD, MPH Director, CHEERING Pierrette Impose Iyaka Breastfeeding Peer Counsellor and Interpreter Leila Mahbubi Refugee Peer Counsellor Trainee and Interpreter</p>

Concurrent Sessions 3

<p>3:25-4:10p</p>		<p>Equity Track</p> <ul style="list-style-type: none"> <i>The Center for Health Equity at the American Medical Association</i> 	<p>Diana Derige, DrPH Director of Health Equity Strategy & Development, American Medical Association</p>
		<p>Clinical Track</p> <ul style="list-style-type: none"> <i>Blue Cross & Blue Shield of Mississippi Maternity Quality Model</i> 	<p>Casey Bland, RN, MSN Provider Quality Coordinator, Provider Partnerships & Health Management, Blue Cross & Blue Shield of Mississippi</p>
		<p>Global Track</p> <ul style="list-style-type: none"> <i>Breastfeeding and Climate Change: Shared Histories, Overlapping Vulnerabilities, and Pathways for Change</i> 	<p>Sandra Zadkovic, BA Breastfeeding Advocate, Author, and Peer Support Volunteer</p>
<p>4:10-4:45p</p>		<p><i>Coming Out of COVID: BFUSA Focus on the New Guidelines That Support Safe and Competent Care</i></p>	<p>Eileen FitzPatrick, DrPH, MPH, RDN Baby-Friendly USA Chief Executive Officer</p>
<p>4:45-5:00p</p>		<p>Closing Remarks</p>	<p>Anne Merewood, PhD, MPH Director, CHEER Laura Burnham, MPH Project Director, CHEER</p>