

# Wednesday Webinar: October 2019

## ***Associations Between Breastfeeding Initiation and Infant Mortality in an Urban Population (Memphis, Tennessee)***

Presented by

Dr. Julie Ware, MD, MPH, Center for Breastfeeding Medicine at Cincinnati Children's Hospital Medical Center (formerly of Memphis, Tennessee and the Shelby County Breastfeeding Coalition)

Jennifer Kmet, MPH Senior Epidemiologist, Shelby County Health Department and Co-Chair of Shelby County Breastfeeding Coalition

Moderated by

Dr. Lori Feldman-Winter, MD, MPH, FAAP, FABM, Cooper University Health Care

Press \*6 to mute your line, #6 to unmute. Please do not press hold.  
You can use the chat box for questions during the presentation.

# Upcoming CHAMPS Trainings

- **Tuesday, October 29<sup>th</sup>**- Safe Implementation of Evidence-Based Maternity Practices
  - 1-3:30 PM
  - Clyde Muse Center, Pearl, MS
  - Registration Link: <https://bit.ly/33v9r0x>

Trainings are open to all CHAMPS hospitals and CHAMPS community partners. You can register for the trainings at [CHEERequity.org/trainings](https://CHEERequity.org/trainings)





# 2019 Conference

**Wednesday, October 30<sup>th</sup>**

An opportunity for all Mississippi CHAMPS hospitals and their community partners to learn, collaborate, network, and share experiences. Register at

<https://2019champsconference.eventbrite.com>

## Featured Keynotes

*"Not Sorry Mums: A Breastfeeding Public Information Campaign"*, by Janet Calvert, MSc

*"The Fierce Urgency of Now: Disparities in Medical Outcomes"*, by Blayne Sayed, MD, PhD

*"BCBSMS Maternity Quality Model"*, by Casey Bland, RN, MSN

Hosted at

**The Clyde Muse Center in Pearl, MS**

We are offering a limited number of hotel waivers to facilities traveling from significant distances. For those who do not qualify, but are interested in booking a room, use the code **CMP** at the Home 2 Suites in Flowood for a discount.

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# Upcoming Wednesday Webinars

*Webinars are held in collaboration with the Mississippi State Department of Health and are scheduled on Wednesdays from 12-1PM CST*

- **November 13<sup>th</sup>:** The BFUSA Onsite Assessment: Experiences and Advice from CHAMPS Hospitals
  - *Presented by CHAMPS Hospitals*
- **December 11<sup>th</sup>:** Inter-Professional Breastfeeding Education: The UMMC IPE
  - *Presented by Dr. Anne Merewood and UMMC Faculty*

For log-in information or for slides and recordings of past webinars, visit: [cheerequity.org/webinars.html](http://cheerequity.org/webinars.html)

If there are topics you would like covered, please email [CHAMPSbreastfeed@gmail.com](mailto:CHAMPSbreastfeed@gmail.com) or talk to your CHAMPS hospitals coach about your ideas.



# Associations between Breastfeeding Initiation and Infant Mortality in an Urban Population

CHAMPS Webinar

October 2, 2019

Julie Ware, MD, MPH, IBCLC, Cincinnati Children's Medical Center

Jennifer Kmet, MPH Shelby County Health Department



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# Disclosures

- We have no relevant financial relationships to disclose
- We will not be discussing an unapproved use of a commercial product or device



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# Objective

- Explain the association of increased breastfeeding rates and decreased infant mortality observed in Shelby County, Tennessee over an 11 year period.



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# Shelby County, Tennessee Mississippi Delta Region

- Low breastfeeding
- High infant mortality, poverty



2017

936,961 total population

53.5% African American

6.4% Hispanic

13,177 births

35.8% children under 5 in poverty

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# A Crisis of Infant Mortality in Memphis



<http://thedocumentarygroup.com/portfolio/babyland/>

“Born to Die”

Community gravesite in Memphis, TN  
Commercial Appeal, March 2005  
Karen Pulfer Focht, photojournalist



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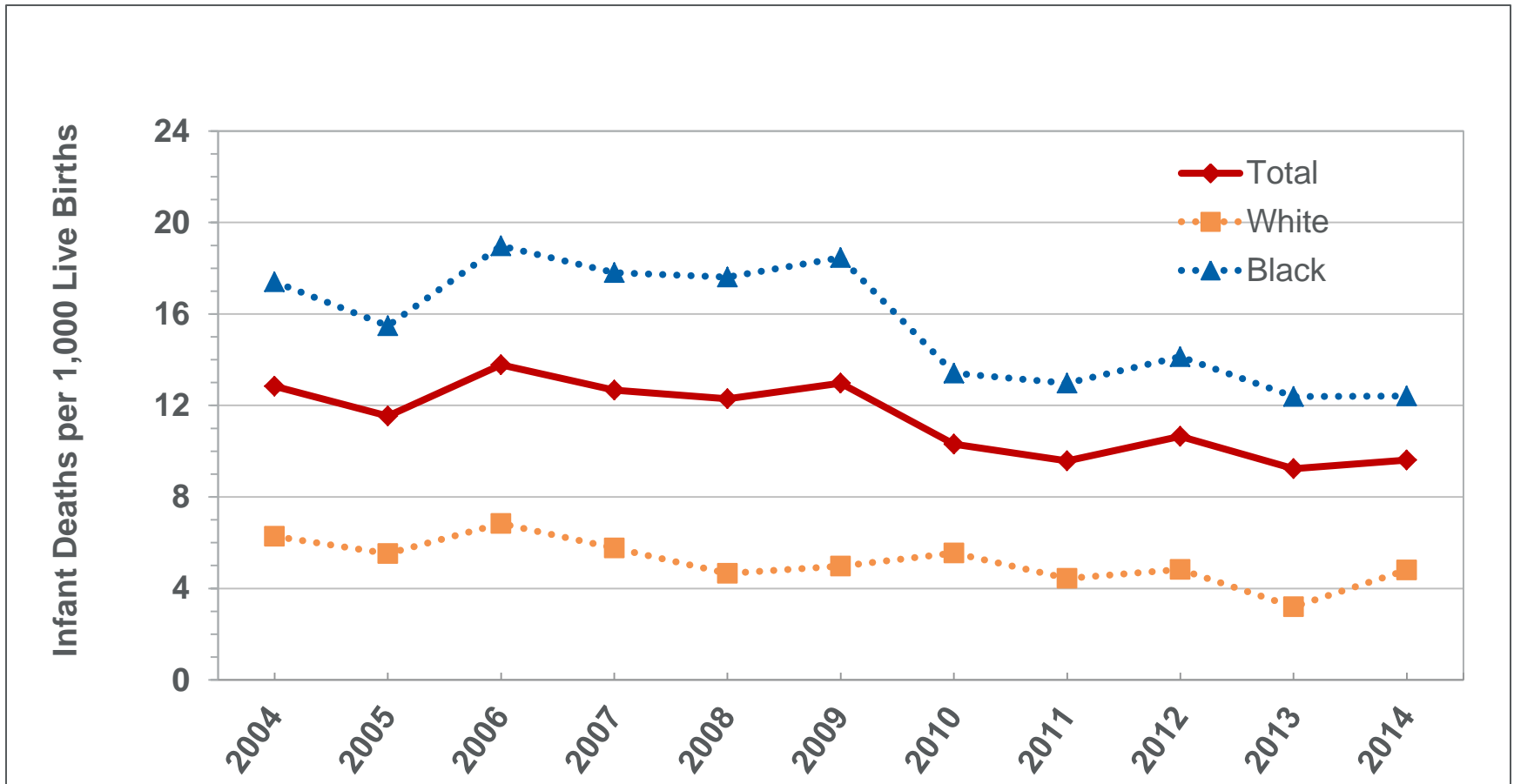
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# Infant Mortality, Shelby County 2004-2014



Infant mortality rate by race in Shelby County Tennessee 2004-2014. Data Source: Tennessee Department of Health, Office of Policy, Planning and Assessment, Division of Health Statistics, Birth and Death Certificate Data for Shelby County Residents, 2004-2014.  
Prepared by Shelby County Health Department, Office of Epidemiology and Infectious Diseases.

# Infant Mortality Funding

- Tennessee Infant Mortality Summit
- Governor's Office of Children's Care Coordination (GOCCC)
- \$7.5 Million 2006-2010
  - Centering Pregnancy – (group prenatal care)
  - Community Voices – March of Dimes



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A photograph of a woman with dark hair, wearing a patterned top, breastfeeding her baby. The woman is looking down at the baby with a gentle expression. The background is a light purple gradient.

breastfeeding.  
naturally healthy.



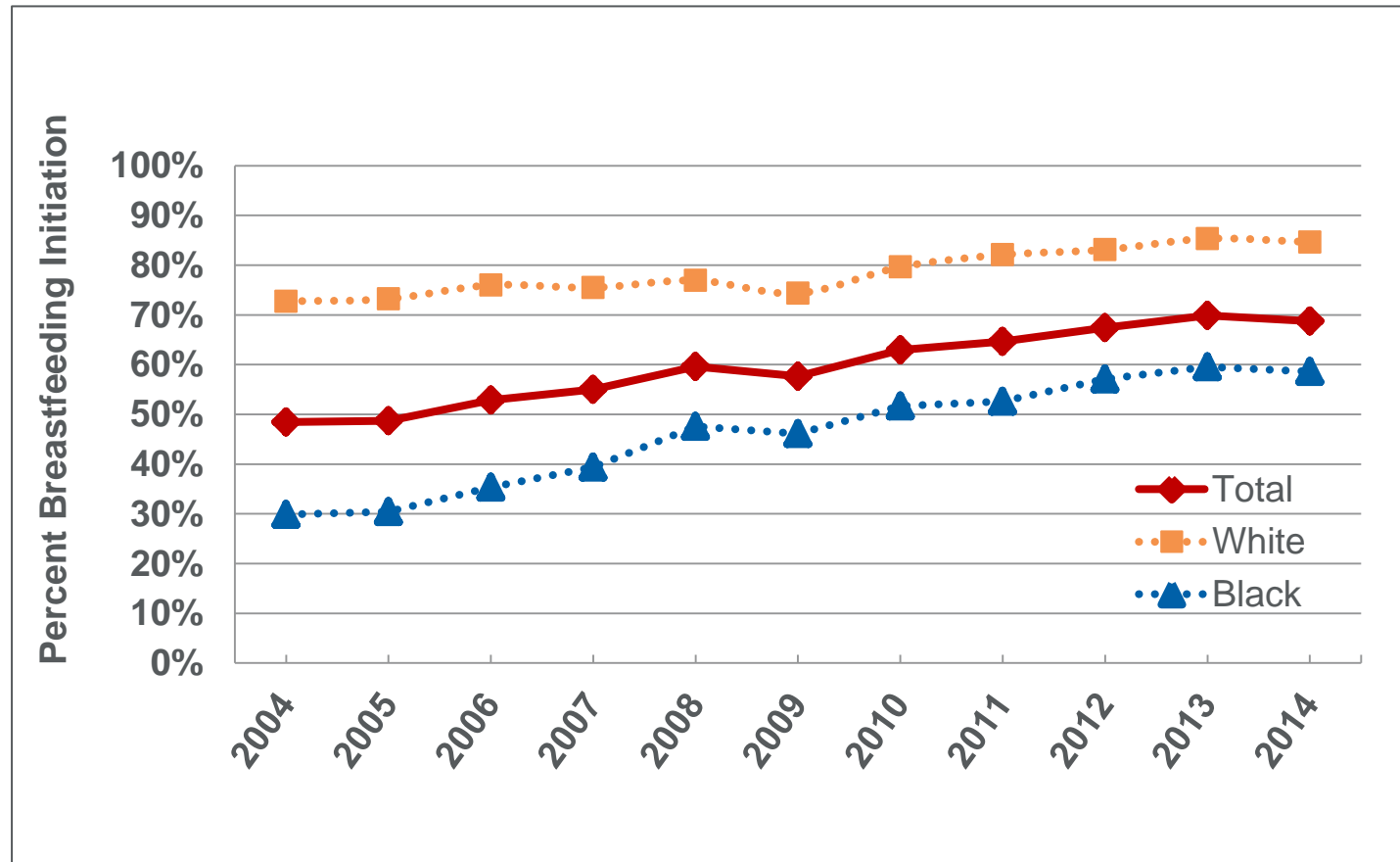
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# Breastfeeding Initiation Shelby County 2004-2014



Data Source: Tennessee Department of Health, Office of Policy, Planning and Assessment, Division of Health Statistics, Birth Certificate Data for Shelby County Residents, 2004-2014.  
Prepared by Shelby County Health Department, Office of Epidemiology and Infectious Diseases.

Note: Calculations exclude records with Missing/Unknown values

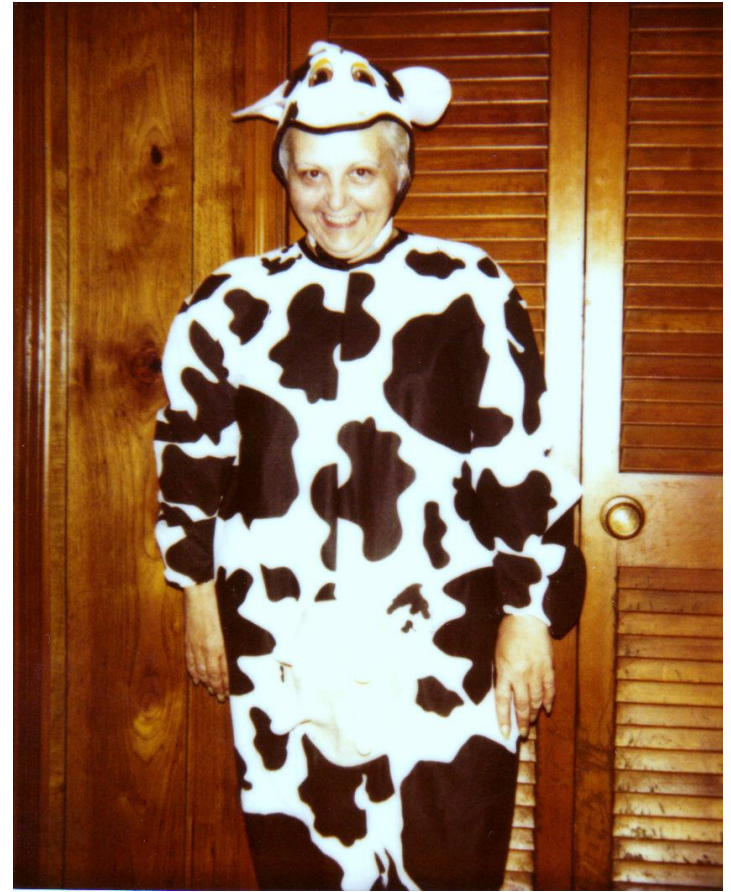
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# Shelby County Breastfeeding Coalition

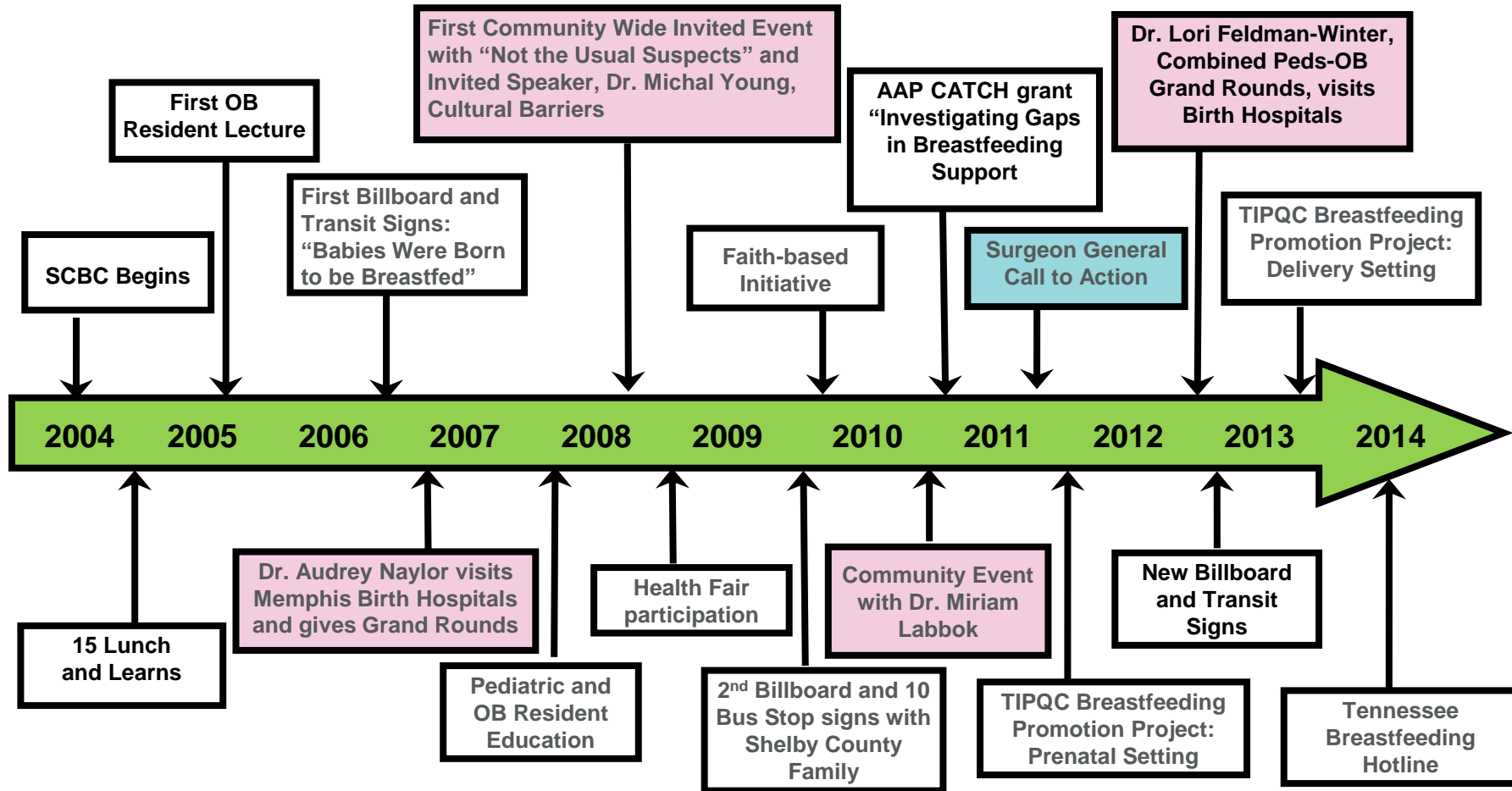
## The Beginning

- WIC Breastfeeding Coordinator  
Roberta Russell
- Breastfeeding Initiation ~ 3%  
in 1998 in urban hospital
- Shelby County Breastfeeding  
Coalition (SCBC) Formed in  
2004 with private and public  
partners



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# Shelby County Breastfeeding Timeline



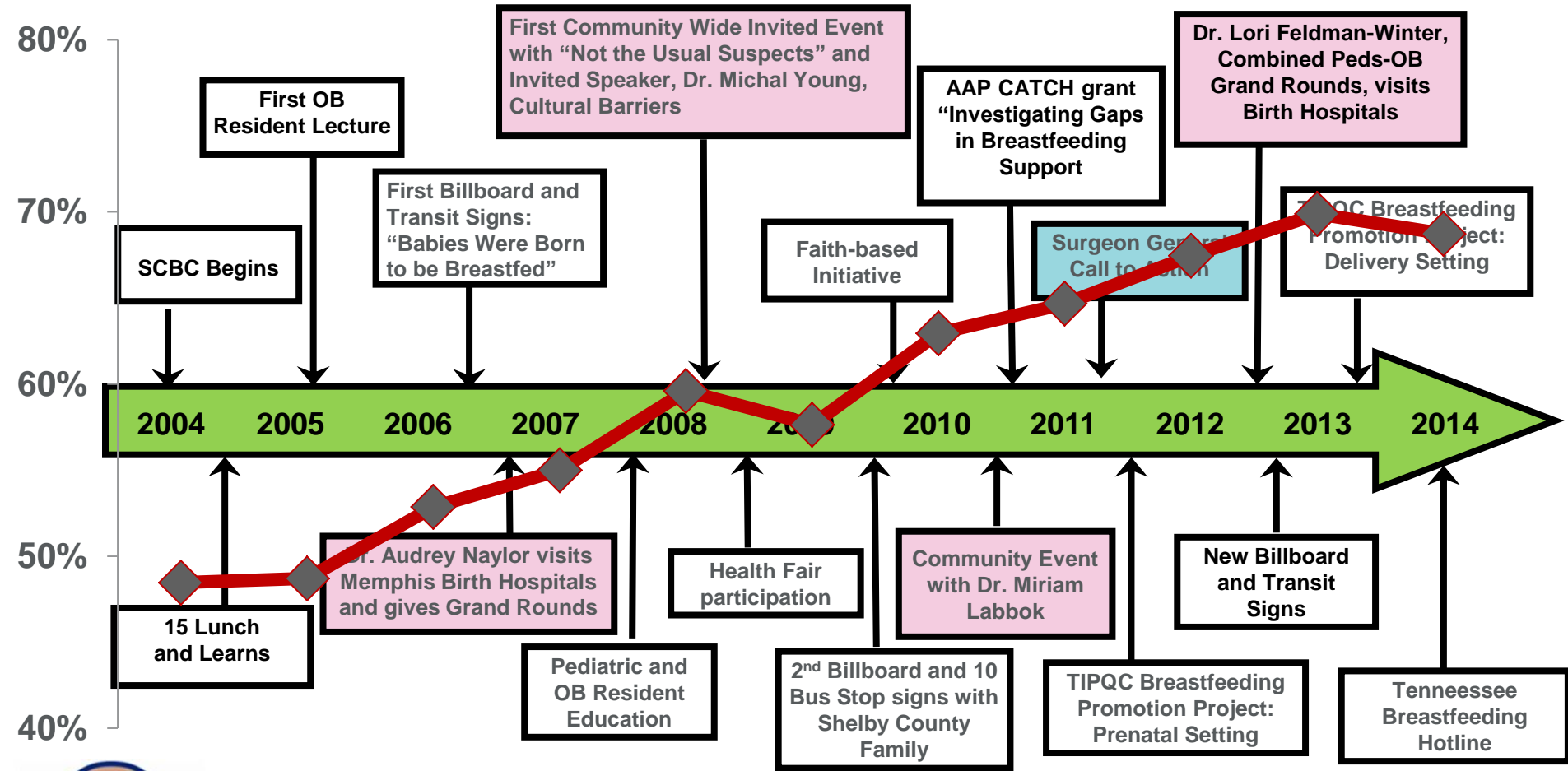
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# Shelby County Breastfeeding Timeline





# Expertise Shared with Community



Audrey Naylor



Nancy Wight



Lori Feldman-Winter



Susan Landers



Miriam Labbok



Thomas Hale and Michelle Brenner

Michal Young



# “Is Memphis Baby Friendly?” Grand Rounds

- ***Capitalize on outside expertise***
- Visit from Dr. Audrey Naylor, of Wellstart International in 2007
- Toured all birth hospitals, reviewed breastfeeding policies and statistics



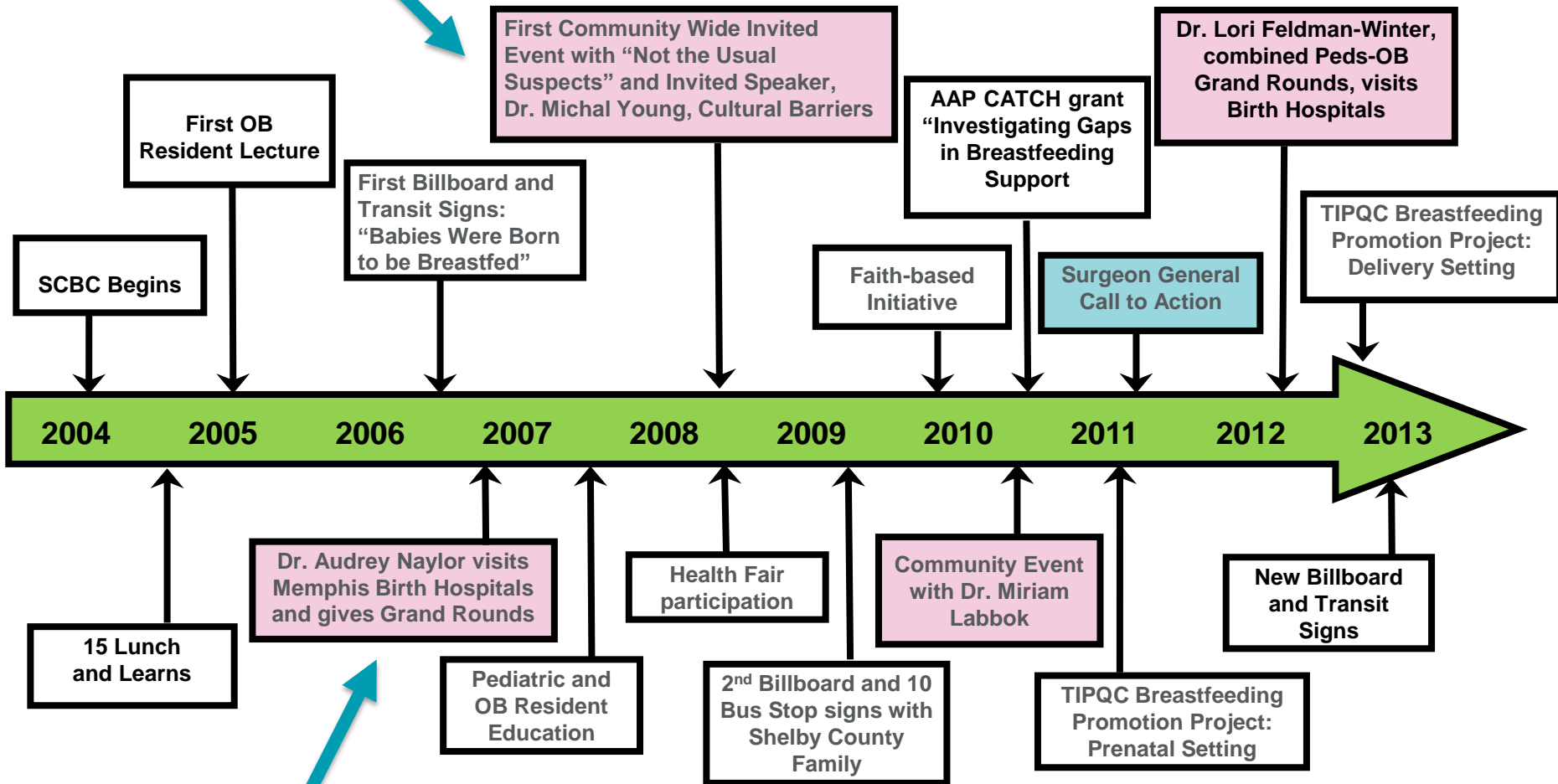
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# We Listened!

- #1 reason for current low initiation from birth hospitals - to Dr. Naylor. “It’s our demographic.”
- WBW Breastfeeding Update with Dr. Michal Young and Mishawn Purnell to discuss Cultural Barriers
- “Breaking Down the Cultural Barriers to Breastfeeding” 2008



# Shelby County Breastfeeding Timeline



# “Picture-Perfect Family for Campaign”

March 2009



- Shelby County Infant Mortality Reduction Initiative provided funding, as well as community members.
- 1 Billboard and 10 transit signs placed
- Billboard stayed up for over 2 years!

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# Not the Usual Suspects



# Collaborating with Obesity Prevention

Leaders of the Let's CHANGE partnership



Renee Frazier,  
CEO, HMCT



Yvonne Madlock,  
Shelby County  
Health Director

- Let's Commit to Healthy Activity and Nutrition Goals Everyday
- 50 organizations
- Importance of breastfeeding in obesity prevention



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Let's CHANGE B-5-2-1-0



# Collaboration with Maternal and

# Child Health Groups

# Early Success Coalition

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**PORTER-LEATH**  
Better Children. Better Families.



# No Wrong Door Referral





# What about Maternity Care Practices?

- Most area Birth Hospitals involved in the TIPQC “Breastfeeding Promotion: Delivery Project”
- 3 Memphis Practices joined “Breastfeeding Promotion: Prenatal Project” (Step 3 of the Ten Steps)

Tennessee Initiative for Perinatal Quality Care

# TIPQC

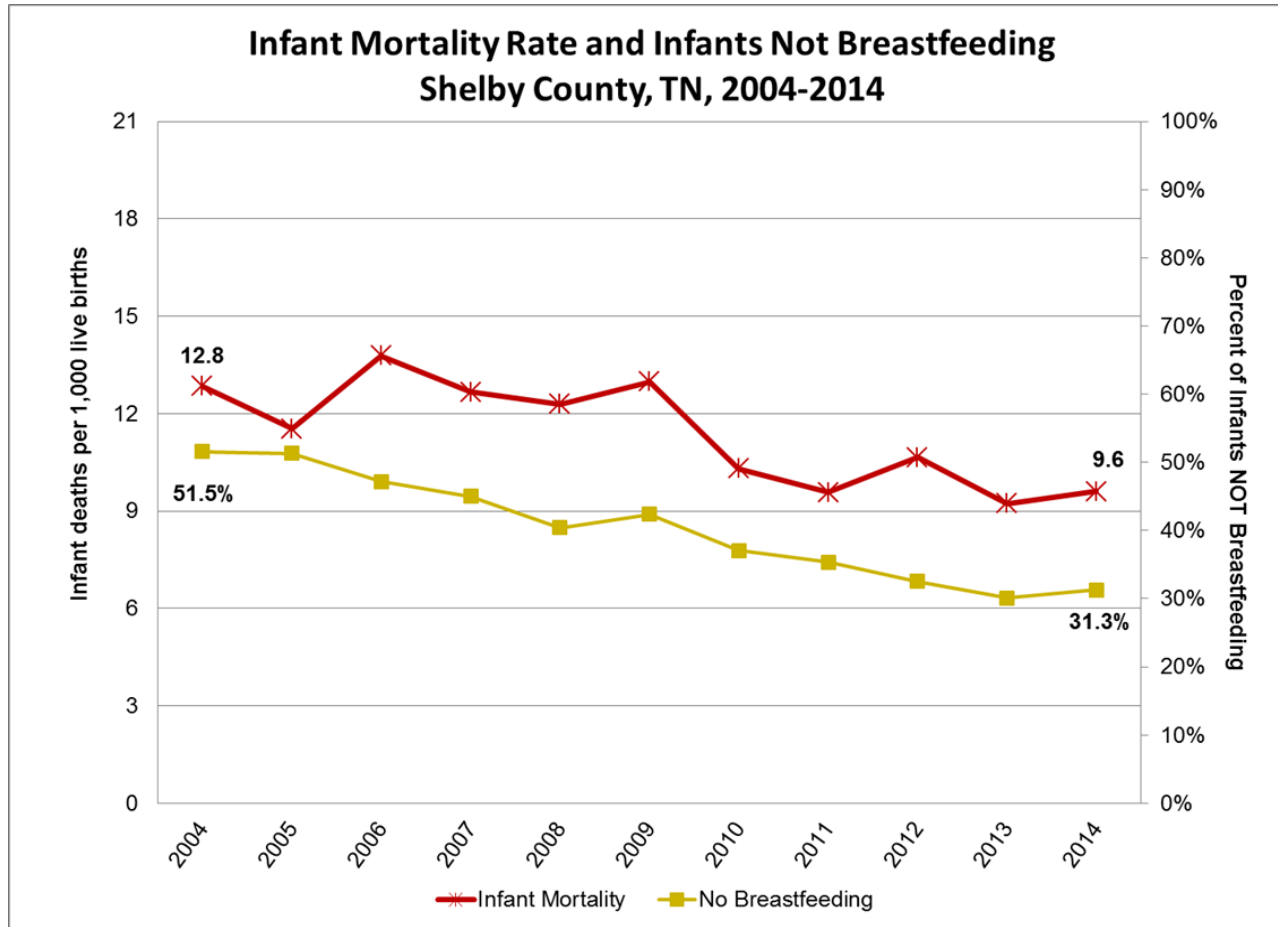


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# NOT Breastfeeding and Infant Mortality



Data Source: Tennessee Department of Health, Office of Policy, Planning and Assessment, Division of Health Statistics, Birth and Death Certificate Data for Shelby County Residents, 2004-2013.  
 Prepared by Shelby County Health Department, Office of Epidemiology and Infectious Diseases.  
 Note: Calculations exclude records with Missing/Unknown values.

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# Breastfeeding and the Risk of Postneonatal Death in the United States

Aimin Chen, MD, PhD; and Walter J. Rogan, MD

- Case-control study from 1998 survey
- 1204 Cases; 7740 Controls
- Infant deaths >28 days
- Logistic regression – maternal age, education, smoking, infant sex, race, birthweight, congenital anomalies, live birth order, birth plurality, and WIC status
- 20% reduction in post-neonatal infant mortality with any breastfeeding in the US (OR 0.79 95% CI 0.67-0.93)



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## PEDIATRICS®

OFFICIAL JOURNAL OF THE AMERICAN ACADEMY OF PEDIATRICS



# Aim

- To investigate the associations between breastfeeding initiation and infant mortality, neonatal mortality, and post-neonatal mortality in an urban population with high infant mortality and historically low breastfeeding rates.

BREASTFEEDING MEDICINE  
Volume 14, Number 7, 2019  
© Mary Ann Liebert, Inc.  
DOI: 10.1089/bfm.2019.0067

## Associations Between Breastfeeding Initiation and Infant Mortality in an Urban Population

Julie L. Ware,<sup>1</sup> Aimin Chen,<sup>2</sup> Ardythe L. Morrow,<sup>2</sup> and Jennifer Kmet<sup>3</sup>

# Methods

- 2004 to 2014 Birth Cohort in Shelby County, Tennessee
  - Data source: Tennessee Department of Health, Birth and Death Certificate Data, 2004-2014
  - Live Birth Certificate linked to Infant Death Certificate
  - Excluded infants <500g, death < 7 days, deaths due to congenital anomalies and malignant neoplasms
  - 148,679 live births, 598 infant deaths, 153 neonatal deaths, 445 post-neonatal deaths



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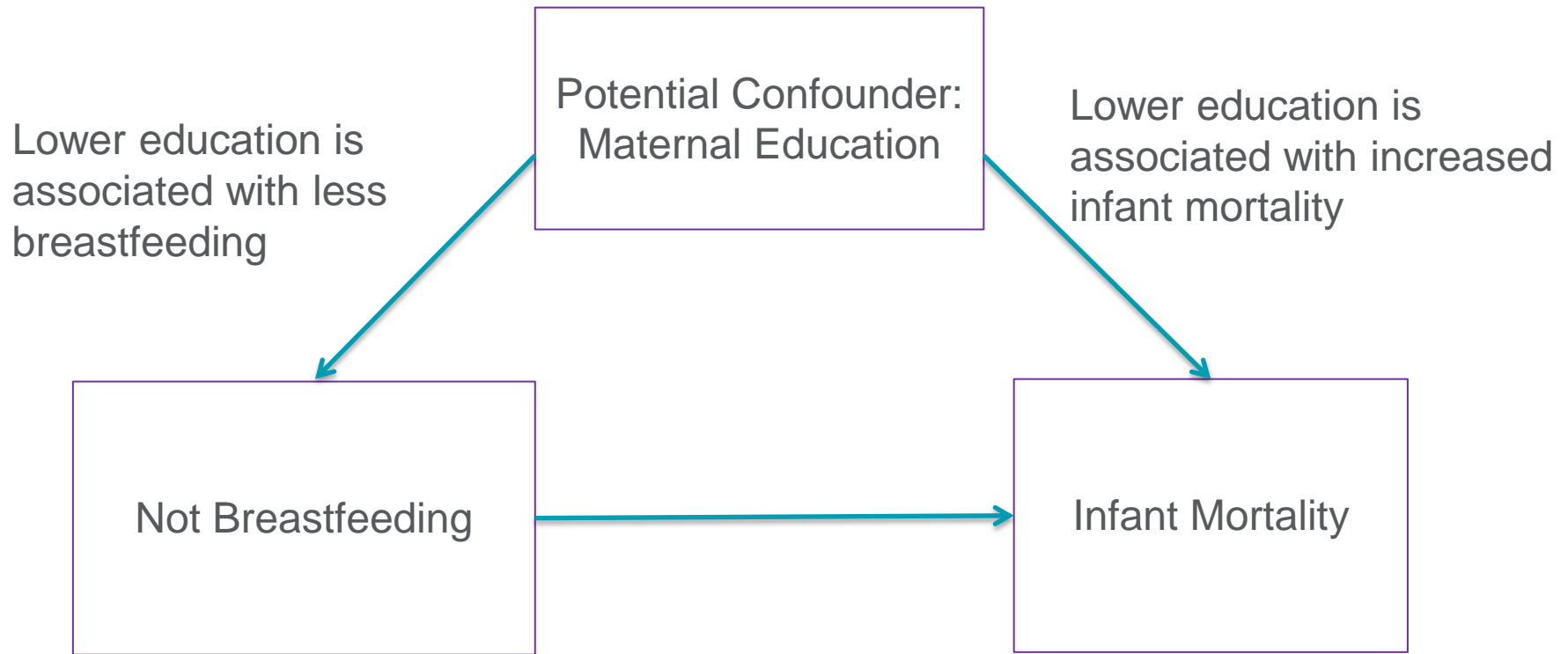
# Methods

- Univariate analyses comparing infants who survived vs. infant deaths on maternal and infant characteristics
- Cochran-Mantel Haenszel analyses comparing breastfeeding and infant death on maternal and infant characteristics
- Logistic regression analysis
  - Outcome - Infant death (death before 1<sup>st</sup> birthday)
    - Neonatal death (death < 28 days)
    - Post-neonatal death (death  $\geq$  28 days & before 1<sup>st</sup> birthday)
  - Exposure - Breastfed ever/never
  - Adjustment for potential confounders



# Potential Confounders

Example:



If education is not controlled for, “Not breastfeeding” could be mistakenly associated with infant mortality



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# Potential Confounders

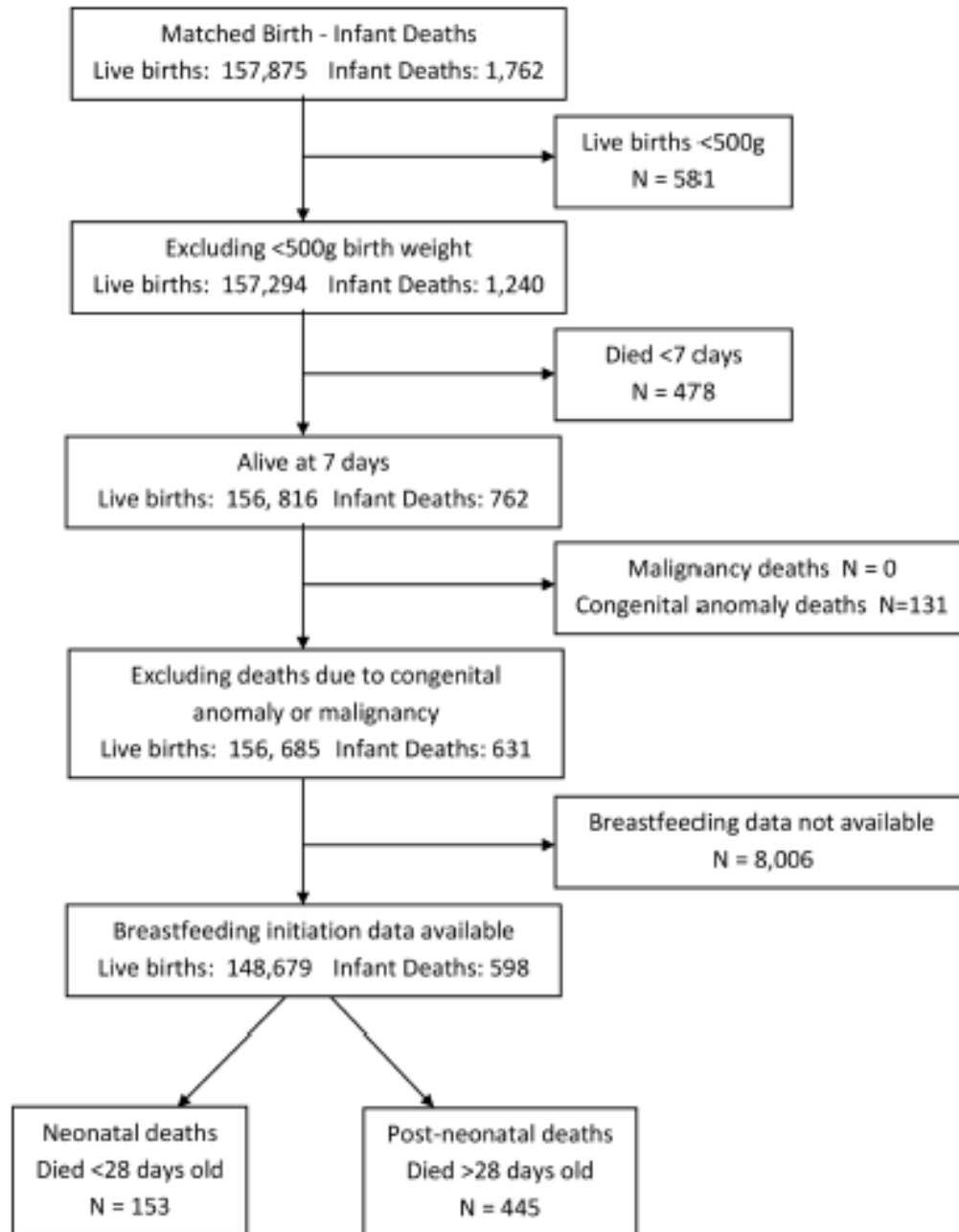
- Race
- Maternal age
- Maternal education
- Medicaid/WIC status
- Marital Status
- Maternal BMI
- Smoking During Pregnancy
- Prenatal Care
- Cesarean Delivery
- Birth Plurality
- Sex
- Birth order
- Birth weight



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# CONSORT Diagram



# Shelby County Birth Cohort 2004-2014

- 59.1% self-reported as black
- 37.4% self-reported as white
- 56.1% maternal age between 20-29
- 73.8% had at least a high school education
- 68.6% in poverty (WIC/Medicaid as proxy)
- 60.2% unmarried
  - 7.2% smoking during pregnancy
- 48.1% overweight or obese
- 33% Cesarean delivery
- 12.3% < 37 weeks
- 10.6% < 2500 grams
  - 7.9% admitted to NICU



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# Cohort Characteristics

- After exclusions (< 500 gram, deaths < 7 days, congenital anomalies, malignancies)
  - 598 deaths (153 neonatal/445 post-neonatal)
- Infant mortality rate 4.0/1000 live births
  - Black infant mortality 5.4/1000 live births
  - White infant mortality 2.0/1000 live births
- Univariate analysis statistically significant in *all* categories except infant sex



# Breastfeeding Characteristics of Cohort

- 59.6% of entire cohort initiated breastfeeding
  - 78.5% white babies initiated breastfeeding
  - 46.7% black babies initiated breastfeeding
- Among overall infant deaths
  - 54.1% white babies initiated breastfeeding
  - 36.4% black babies initiated breastfeeding
- Significant differences in breastfeeding between infant deaths and survived births for each characteristic and overall, neonatal, and post-neonatal mortality



# Overall Infant Mortality Logistic Regression

	N	Adjusted OR	95% CI	p value
Total	590	0.81	0.68-0.97*	0.0229
Race – Black	472	0.91	0.75-1.12	0.4053
Race – Non-Black	120	0.52	0.35-0.76*	0.0008
BW < 2500 gram	310	0.77	0.23-0.58*	0.0404
BW ≥ 2500 gram	280	0.89	0.69-1.15	0.3647
Gestation < 37 wk	313	0.80	0.62-1.02	0.0749
Gestation ≥ 37 wk	273	0.92	0.71-1.19	0.5098

Logistic Regression Models and Adjusted Odds Ratios with 95% CI.

All models were adjusted for maternal race (except for race subgroup analysis), maternal age, maternal education, poverty indicator, marital status, maternal BMI, smoking during pregnancy, prenatal care, type of delivery, birth plurality, birth order, sex, and birth weight < 2500 grams (except for birth weight subgroup analysis). \*  $p < 0.05$ .

NA -Results not available due to small numbers and questionable validity of the model fit.

# Neonatal Mortality Logistic Regression

	N	Adjusted OR	95% CI	p value
Total	150	0.49*	0.34-0.72	0.0002
Race Black	127	0.58*	0.39-0.87	0.0085
Race Non-Black	24	NA		
BW < 2500 gram	112	0.37*	0.23-0.58	<0.0001
BW ≥ 2500 gram	38	NA		
Gestation > 37 wk	116	0.41*	0.26-0.64	<0.0001
Gestation ≥ 37 wk	33	NA		

Logistic Regression Models and Adjusted Odds Ratios with 95% CI.

All models were adjusted for maternal race (except for race subgroup analysis), maternal age, maternal education, poverty indicator, marital status, maternal BMI, smoking during pregnancy, prenatal care, type of delivery, birth plurality, birth order, sex, and birth weight < 2500 grams (except for birth weight subgroup analysis). \*  $p < 0.05$ .

NA -Results not available due to small numbers and questionable validity of the model fit.

# Post-Neonatal Mortality Logistic Regression

	N	Adjusted OR	95% CI	p value
Total	440	0.95	0.78-1.17	0.6506
Race - Black	345	1.08	0.86-1.34	0.5181
Race - Non-Black	96	0.63*	0.41-0.98	0.0387
BW < 2500 grams	198	1.13	0.83-1.53	0.4468
BW ≥ 2500 grams	242	0.86	0.65-1.13	0.2772
Gestation < 37 wk	197	1.15	0.84-1.57	0.3738
Gestation ≥ 37 wk	240	0.89	0.68-1.17	0.4009

Logistic Regression Models and Adjusted Odds Ratios with 95% CI.

All models were adjusted for maternal race (except for race subgroup analysis), maternal age, maternal education, poverty indicator, marital status, maternal BMI, smoking during pregnancy, prenatal care, type of delivery, birth plurality, birth order, sex, and birth weight < 2500 grams (except for birth weight subgroup analysis). \* p < 0.05.

NA - Results not available due to small numbers and questionable validity of the model fit.

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# Summary of Findings in Cohort

- Overall infant mortality – ↓ 19%  
adjusted OR = 0.81 (95% CI 0.68-0.97)
- Neonatal mortality – ↓ 51%  
adjusted OR = 0.49 (95% CI 0.34-0.72)
- Post-neonatal mortality  
adjusted OR = 0.95 (95% CI 0.78-1.17)



# Causes of Death

Cause of Death	Live births used in model (N)	Infant deaths (N)	Adjusted* Odds Ratio Ever/Never BF (95% CI, p-value)
Infection	146,818	107	0.492** (0.316-0.765, 0.002)
SIDS	146,798	87	1.165 (0.738-1.841, 0.5120)
Injuries	146,815	104	1.189 (0.789-1.793, 0.4081)
Other	146,972	266	0.795 (0.605-1.044, 0.0987)

Logistic Regression Models by Causes of Death \* All models were adjusted for maternal race, maternal age, maternal education, poverty indicator, marital status, maternal BMI, smoking during pregnancy, prenatal care, type of delivery, birth plurality, birth order, sex, and birth weight < 2500 grams. \*\* p < 0.05.



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# Summary of Results

- Initiation of any breastfeeding is significantly associated with reduced infant mortality in a cohort of Shelby County, Tennessee babies
  - even when controlling for selected confounders
  - adjusted OR = .81, (95% CI 0.68-0.97)
- This association holds for neonatal deaths, but is not statistically significant for post-neonatal deaths
  - Neonatal Mortality: -- adjusted OR = .49, (95% CI 0.34-0.72)
  - Post-neonatal Mortality: -- adjusted OR = .95, (95% CI 0.78-1.17)



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# Limitations

- Only breastfeeding initiation was included in our study, and babies included as “breastfed” may have only nursed briefly

Tennessee data from 2011-2015

	Any BF	EBF at 6 mo	Any Breastfeeding at 1 year
Non-Hispanic Black	55.5%	7.3%	14.4%
Non-Hispanic White	73.8%	17.4%	20.0%

Antsey, et al. Racial and Geographic Differences in Breastfeeding, MMWR, 2017



# Limitations

- Reverse causality – Were some babies too sick to breastfeed?
- Could salutatory effects of breastfeeding be blunted by other non-measurable factors (racism, stress, violence, ACE's)?
- Small sample size after exclusions led to lack of statistical significance in some categories

# Breastfeeding is Important!

- Risk factors for Infant Mortality should include “Not Breastfeeding”
- Breastfeeding duration and exclusivity should be captured in studies related to infant mortality.
- Breastfeeding moms need our support for breastfeeding success!



# Breastfeeding Promotion and Support is Important for Infant Mortality Reduction!

- AAP – Breastfeeding is a Public Health Imperative (2012)
- Lancet – 823,000 lives saved if breastfeeding “scaled up” to recommendations (2016)
- Thompson et al.- SIDS reduced 40% with breastfeeding more than 2 months, and 60% with breastfeeding for 6 months
- Chen and Rogan – Any breastfeeding associated with a 20% reduction in post-neonatal mortality (2004)
- Ware et al., Any breastfeeding associated with 19% reduction in infant mortality (2019)

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# Wonderful Breastfeeding Work in Shelby County Continues! BSTARS!



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# Tennessee State Ad Campaign



**Give your baby the  
best possible start in life.  
Breastfeed.**

**855-4BFMOMS**  
Tennessee Breastfeeding Hotline

This project is funded under an agreement with the State of Tennessee. This publication was supported by the Cooperative Agreement number CDC-RFA-OP13-1305, funded by the Centers for Disease Control and Prevention. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the CDC or the DPHS.



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BREASTFEEDING  
HOTLINE**

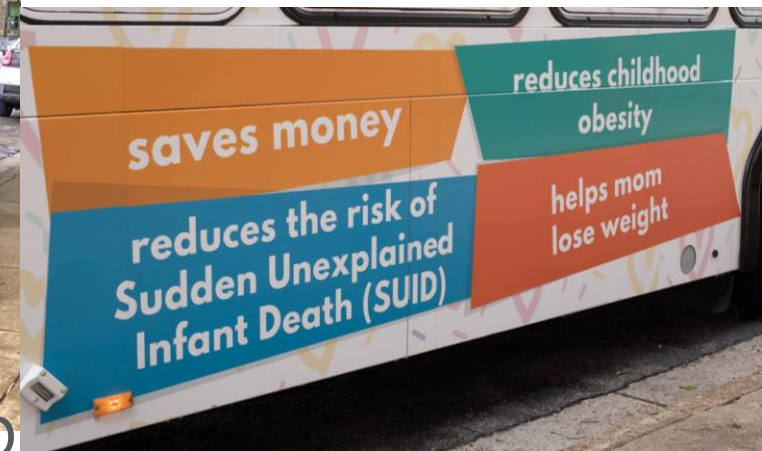
**855-4BFMOMS**

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# Shelby County Health Dept. Bus Wrap!



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# More Memphis Hospitals Working on Improved Maternity Care Practices!



Tennessee CHAMPS  
St. Francis, Bartlett  
Regional One, Memphis  
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# Acknowledgements

- Thanks to the Shelby County Breastfeeding Coalition and many partners making breastfeeding a part of the landscape of infant mortality reduction!
- Thanks to Drs. Aimin Chen and Ardythe Morrow, of University of Cincinnati School of Medicine, Dept. of Environmental Health, for their expertise
- Thanks to David Sweat, Administrator, Bureau of Epidemiology and Infectious Diseases



Cooper Medical School  
of Rowan University

# What about SUID/SIDS among Infants < 7 days after birth?

Manuscript in Press *Journal of Pediatrics*:

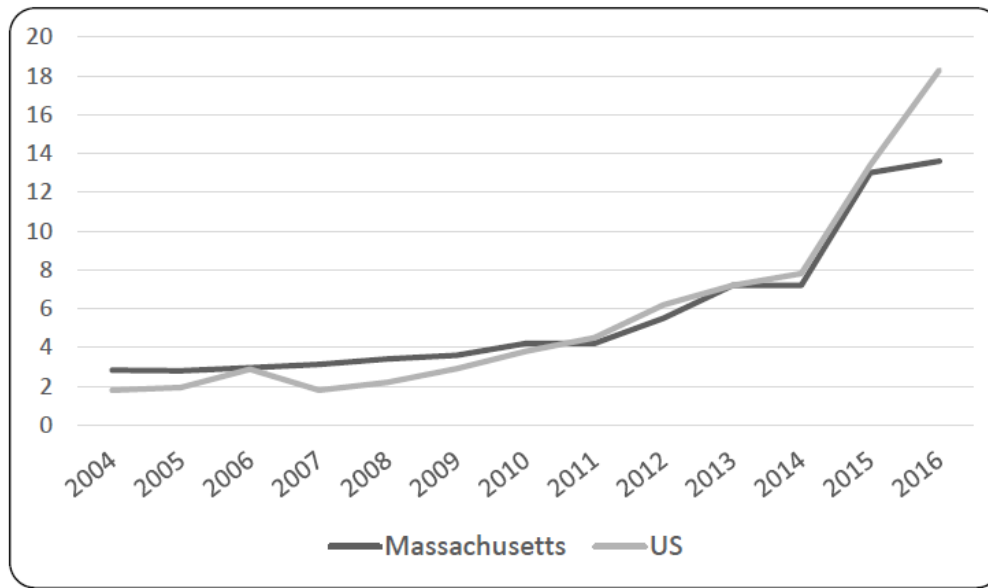
Bartick M, Boisvert ME, Philipp BL, and Feldman-Winter L. Trends in breastfeeding interventions, skin-to-skin care, and sudden infant death in the first 6 days after birth.

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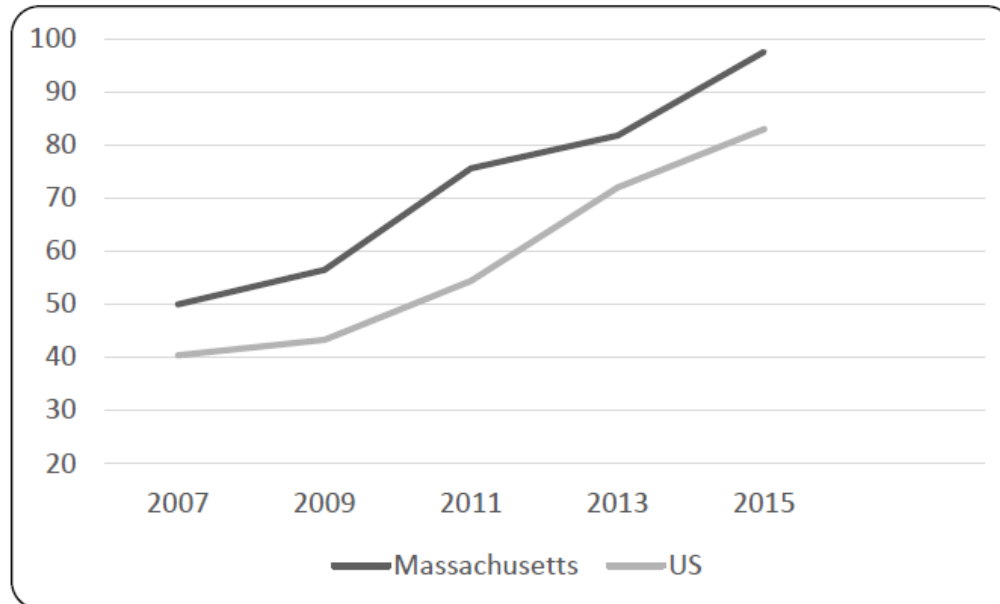
# What are the issues and concerns?

- Assertions: BFHI and SSC increases risk, decreases safety, leads to sudden death
- Confusion and overlap with SUPC and SUID
- Assertion: **29.2% of neonatal SUID deaths in 2018** (those that occur within 1 month after birth) occur within the first 6 days after birth
- Neonatal SUID comprises 2.6% of all SUID deaths (CDC data from 2007-2017)

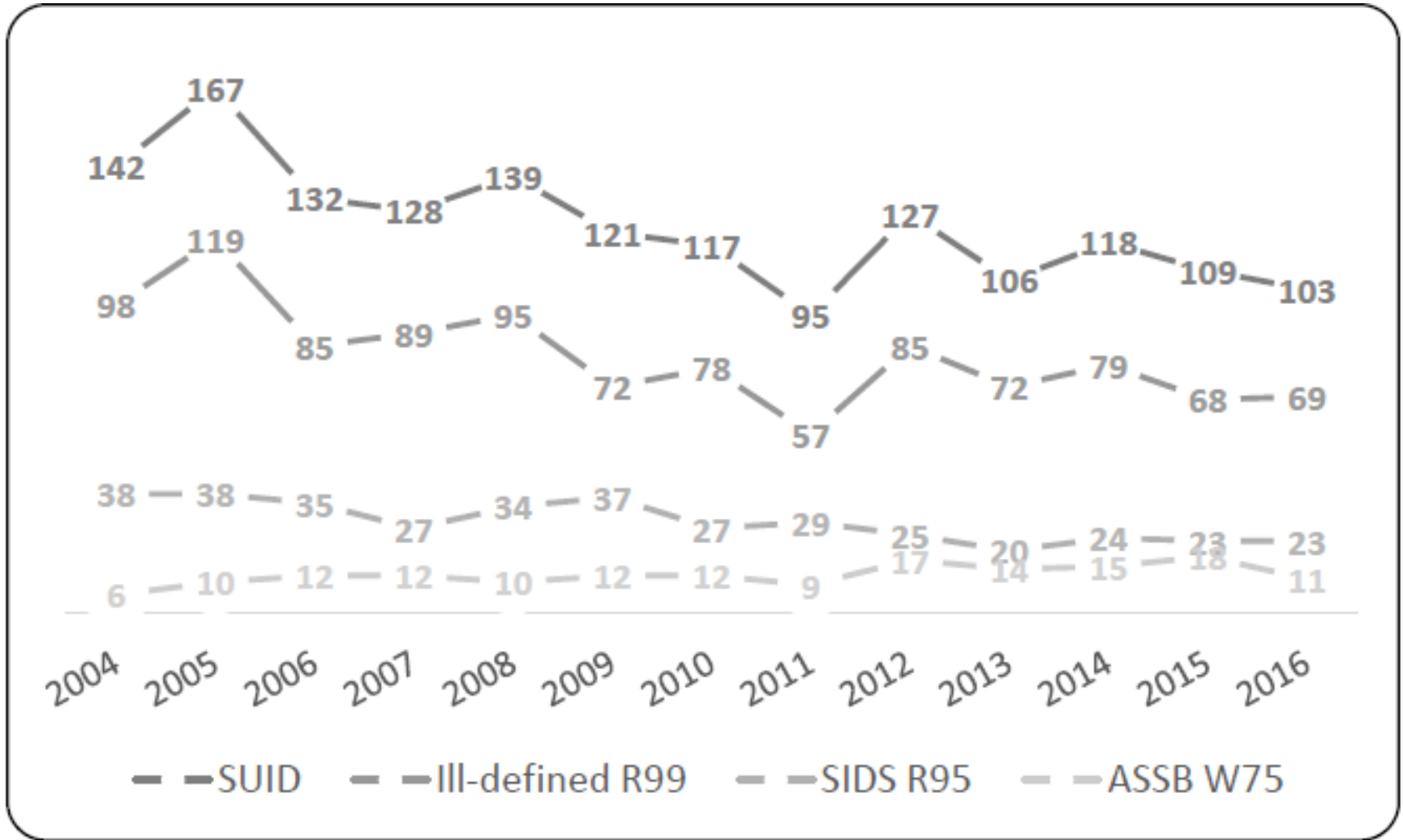
BFHI  
Designation



Skin-to-Skin



Deaths in infants <7 days



## Black/White Disparities Evident even among infant < 7days after birth

	2004-2009	2010-2016	OR 2010-16 compared to 2004-09	95% CI
% SUID are non-Hispanic white, US (% of US births that are non-Hispanic white)	52.7% (54.2%)	53.3% (46.2%)	1.17	(0.96, 1.42)
% SUID are non-Hispanic black US (% of US births that are non-Hispanic Black)	<b>39.0%</b> <b>(14.4%)</b>	<b>21.8%</b> <b>(14.8%)</b>	0.56	(0.45,0.69)
SUID prevalence non-Hispanic white	0.030	0.032	1.08	(0.94, 1.24)
SUID prevalence non-Hispanic Black	0.089	0.036	<b>0.40</b>	(0.34, 0.49)



# Bottom Line

- In the US 2004-2016, births in Baby-Friendly facilities rose from 1.8% to 18.3% and the percentage of facilities in which most dyads experienced skin-to-skin care rose from 40% to 83%.
- SUID prevalence among infants <7 days was rare (0.72% of neonatal deaths) and decreased significantly from 2004-09 compared to 2010-16, from 0.033 per 1000 live births to 0.028: **OR 0.85 (95% CI 0.77,0.94); 15% decrease.**
- Asphyxia deaths remained <20 per year.
- In Massachusetts, births in Baby-Friendly facilities rose from 2.8% to 13.9% and skin-to-skin care rose from 50% to 97.8%.
- SUID prevalence decreased significantly from 2010-16 compared to 2004-2009: **OR 0.32 (95% CI 0.13, 0.82); 68% decrease, with 0 asphyxia deaths during the 13-year period.**

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# Questions?

Use the chat box on Webex to send in any questions you might have

Think of a question after the webinar?

Email the CHAMPS Team at [champs.breastfeed@gmail.com](mailto:champs.breastfeed@gmail.com)!

# Thank you for joining!

Tune in on November 13<sup>th</sup> for the next webinar in the series, *The BFUSA Onsite Assessment: Experiences and Advice from CHAMPS Hospitals*