

CHAMPS Webinar: June 3rd, 2020

CHAMPS: Celebrating Mississippi's Achievements and What's Next?

Presenters:

The CHAMPS Team

Anne Merewood, PhD, MPH, Director, Center for Health Equity, Education, & Research, Boston University School of Medicine, **Kimarie Bugg**, DNP, MPH, IBCLC, CLC, CHAMPS Community Engagement Director, CEO, Reaching Our Sisters Everywhere, Inc. (ROSE), **Laura Burnham**, MPH, CHEER Project Director, **Becky Knapp**, RN, MPH, IBCLC, CHAMPS Mississippi Hospital Consultant, **Paige Beliveau**, MA, CHEER Project Manager, **Aishat Gambari**, MPH, CHEER Research Assistant, and **Maetal Haas-Kogan**, BA, CHEER Research Assistant

ZOOM Meeting Info:

<https://bostonmedicalcenter.zoom.us/j/92562021152>

Meeting ID: 925 6202 1152

Dial-in by your location: +1 646 558 8656 US, +1 301 715 8592 US, +1 346 248 7799 US

Use the chat box for questions during the presentation.

Taking a Moment



'What's the matter?
It's the same distance!'

Mississippi CHAMPS 2014-

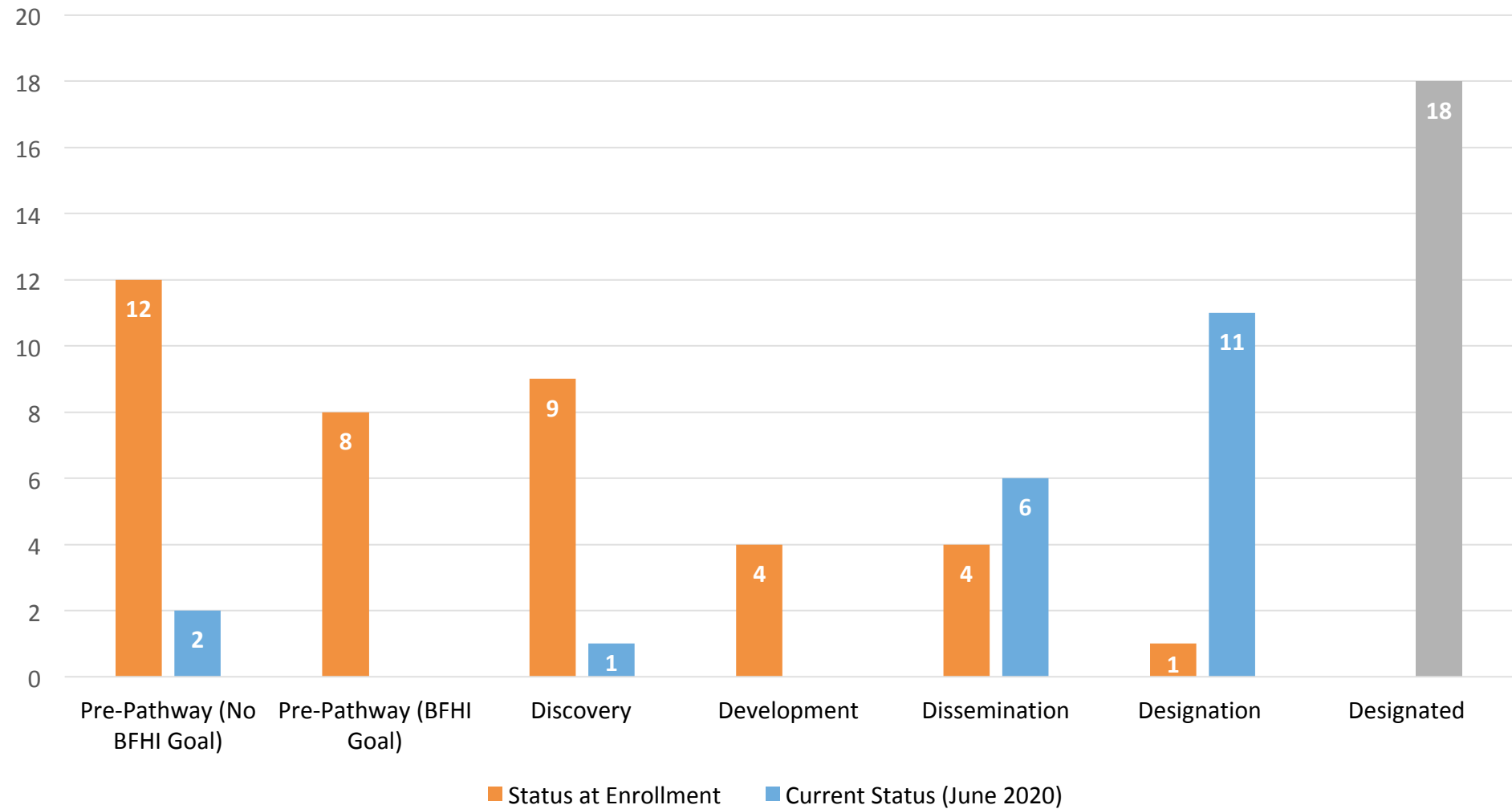
- Overview of CHAMPS progress and data
- The “forced disruption” of COVID-19
- CHAMPS COVID response
- Sustaining MS CHAMPS going forward

Mississippi CHAMPS

- Wave 1 -2014-17
- Wave 2- 2017-20
- Since 2014, 20 MS hospitals have been designated; 18 of them in the CHAMPS program



MS CHAMPS Hospital Pathway Status



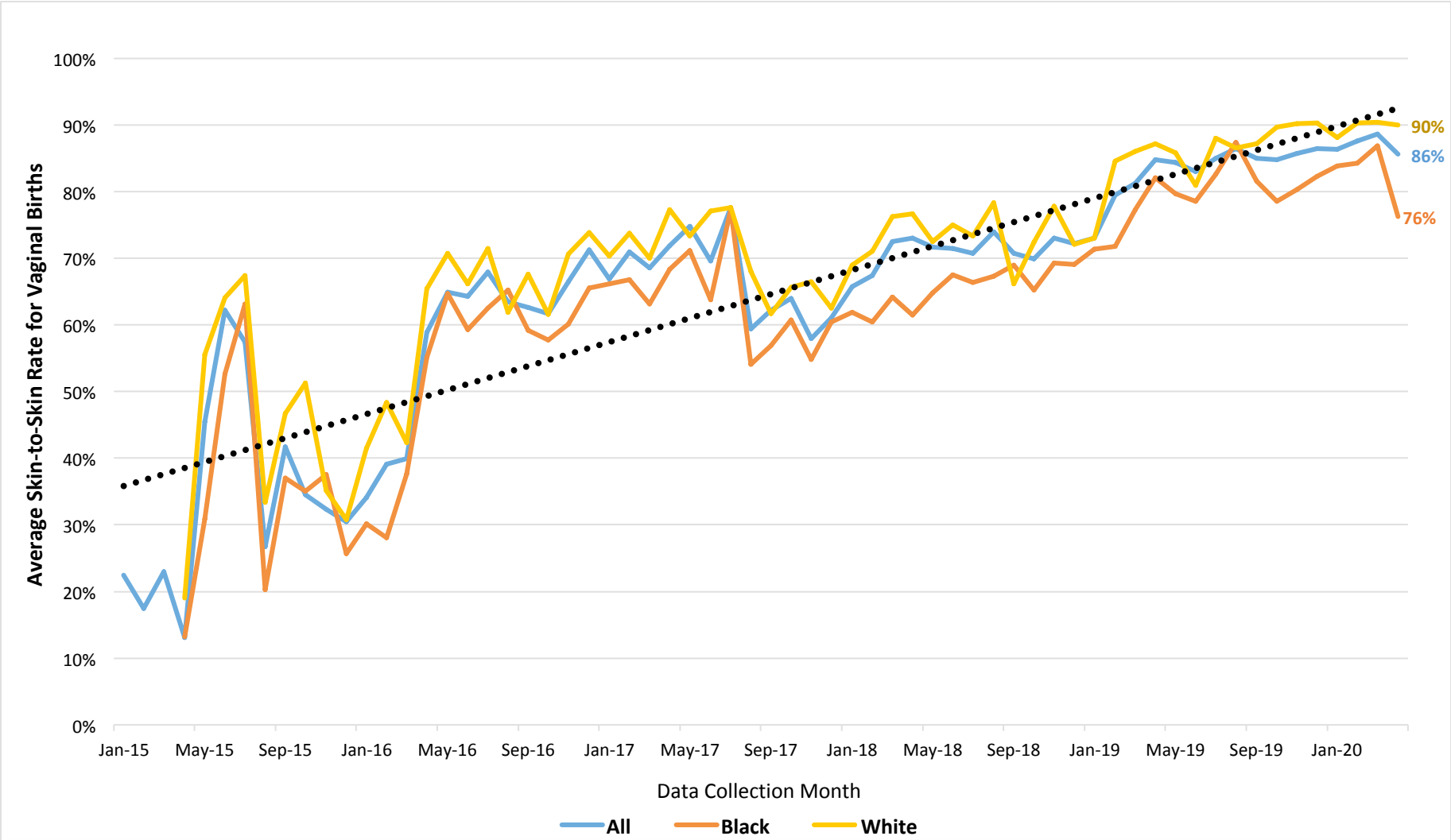
MS CHAMPS Designated Hospitals

- University of Mississippi Medical Center- Designated 9/17
- South Sunflower County Hospital- Designated 3/18
- Baptist Memorial Hospital- North Mississippi- Designated 8/18
- Merit Health Woman's- Designated 10/18
- Merit Health River Oaks- Designated 10/18
- Merit Health Wesley- Designated 12/18
- Baptist Memorial Hospital- Union County- Designated 2/19
- Baptist Memorial Hospital- Golden Triangle- Designated 2/19
- King's Daughters Medical Center- Designated 2/19
- Anderson Regional Medical Center- Designated 9/19
- Merit Health Madison- Designated 9/19
- Highland Community Hospital- Designated 11/19
- Merit Health Biloxi- Designated 11/19
- Methodist LeBonheur Olive Branch Hospital- Designated 12/19
- Mississippi Baptist Medical Center- Designated 12/19
- Southwest Mississippi Regional Medical Center- Designated 12/19
- North Mississippi Medical Center- Gilmore-Amory- Designated 3/20
- North Mississippi Medical Center- Tupelo- Designated 3/20

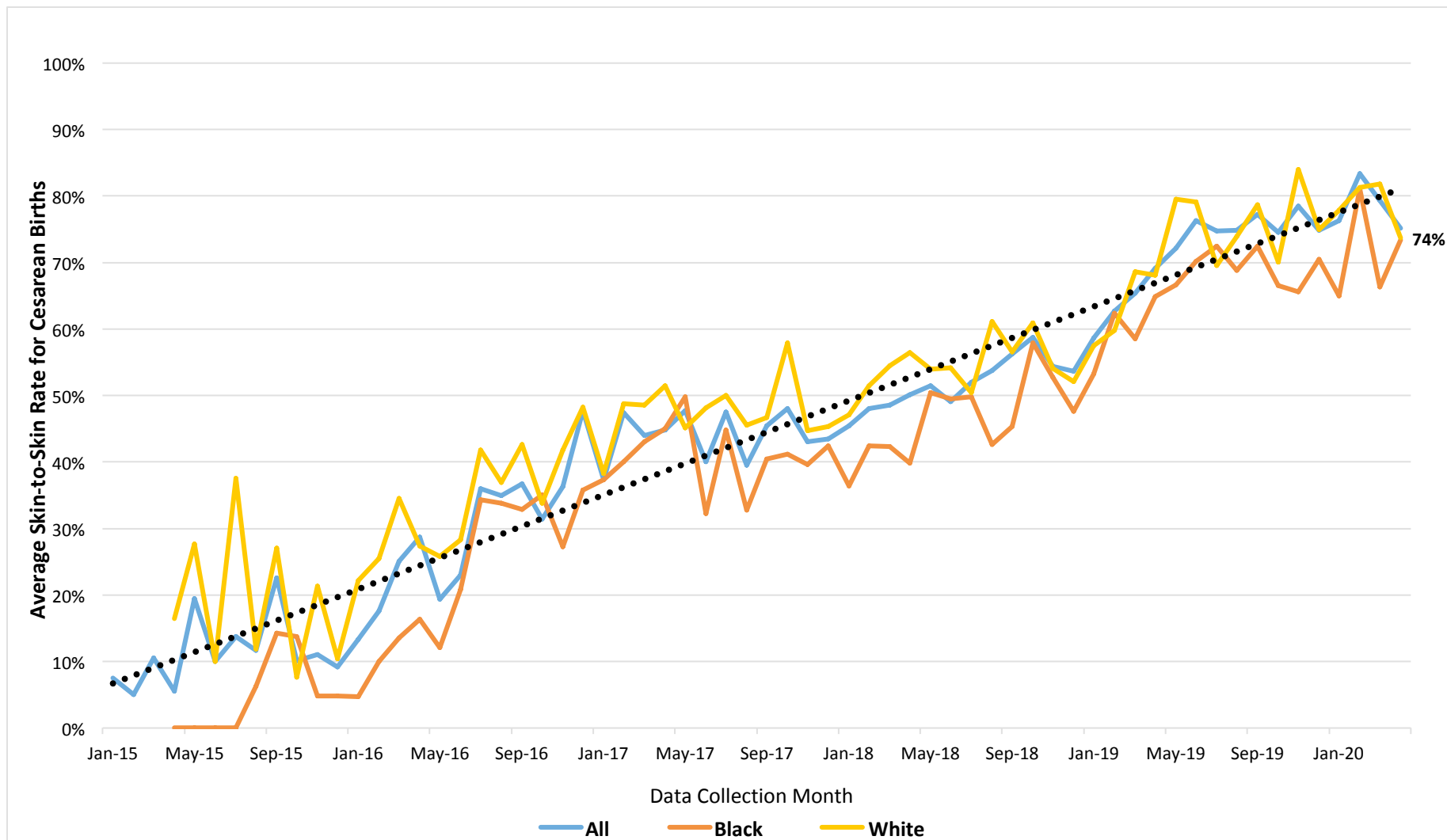


Data from the Mississippi hospitals

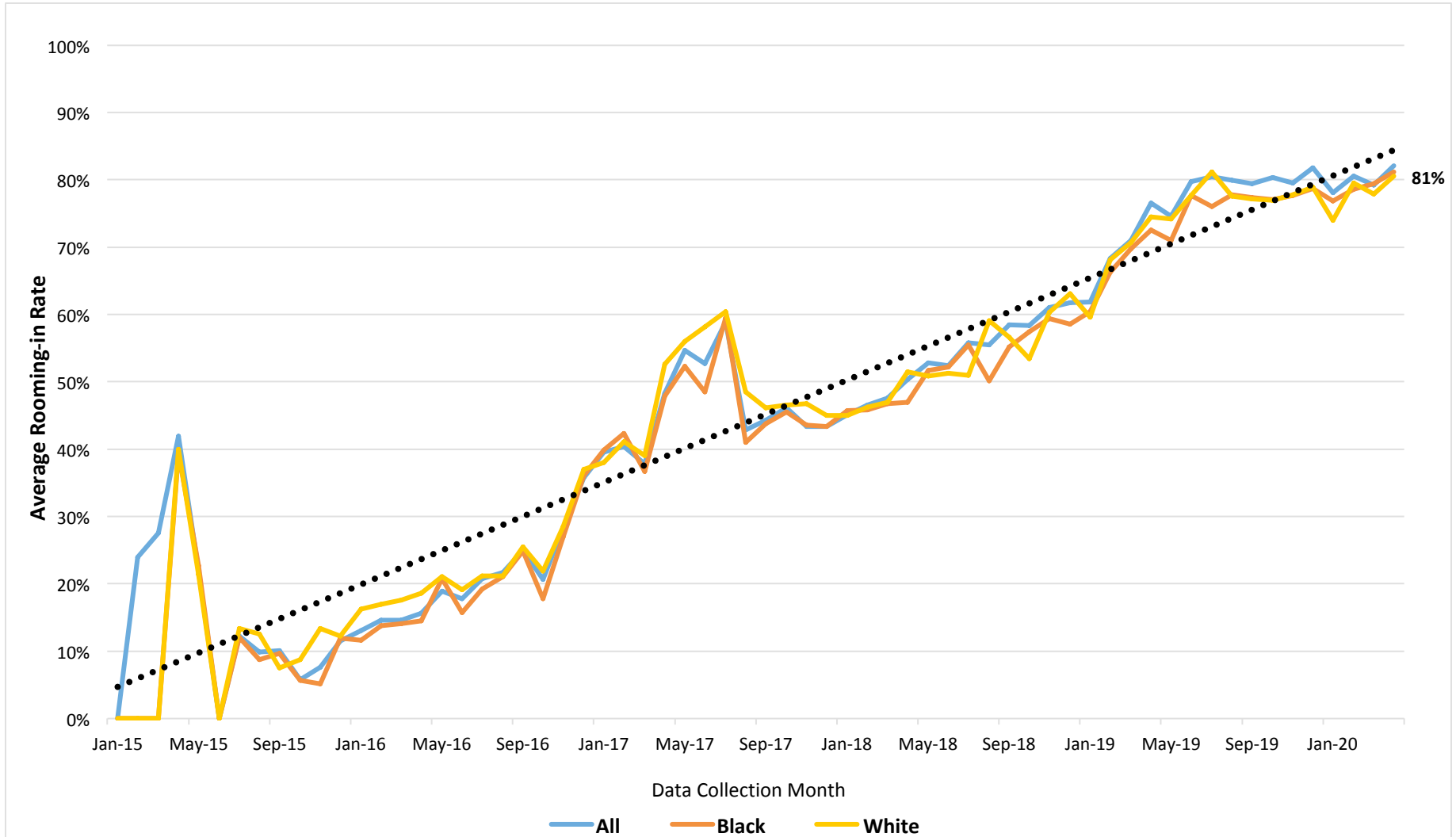
MS CHAMPS Rates of Skin-to-Skin after Vaginal Delivery



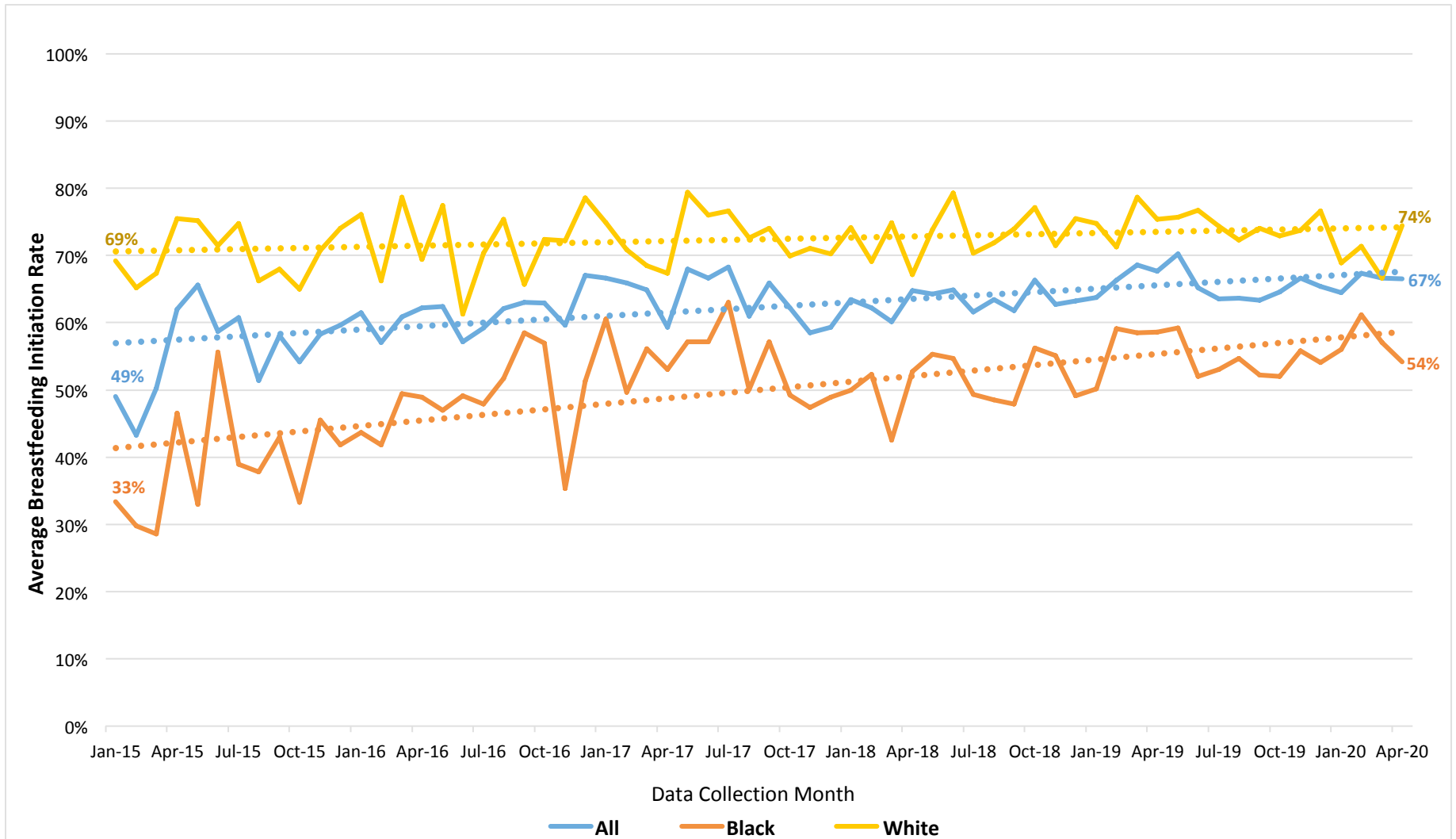
MS CHAMPS Rates of Skin-to-Skin after Cesarean Delivery



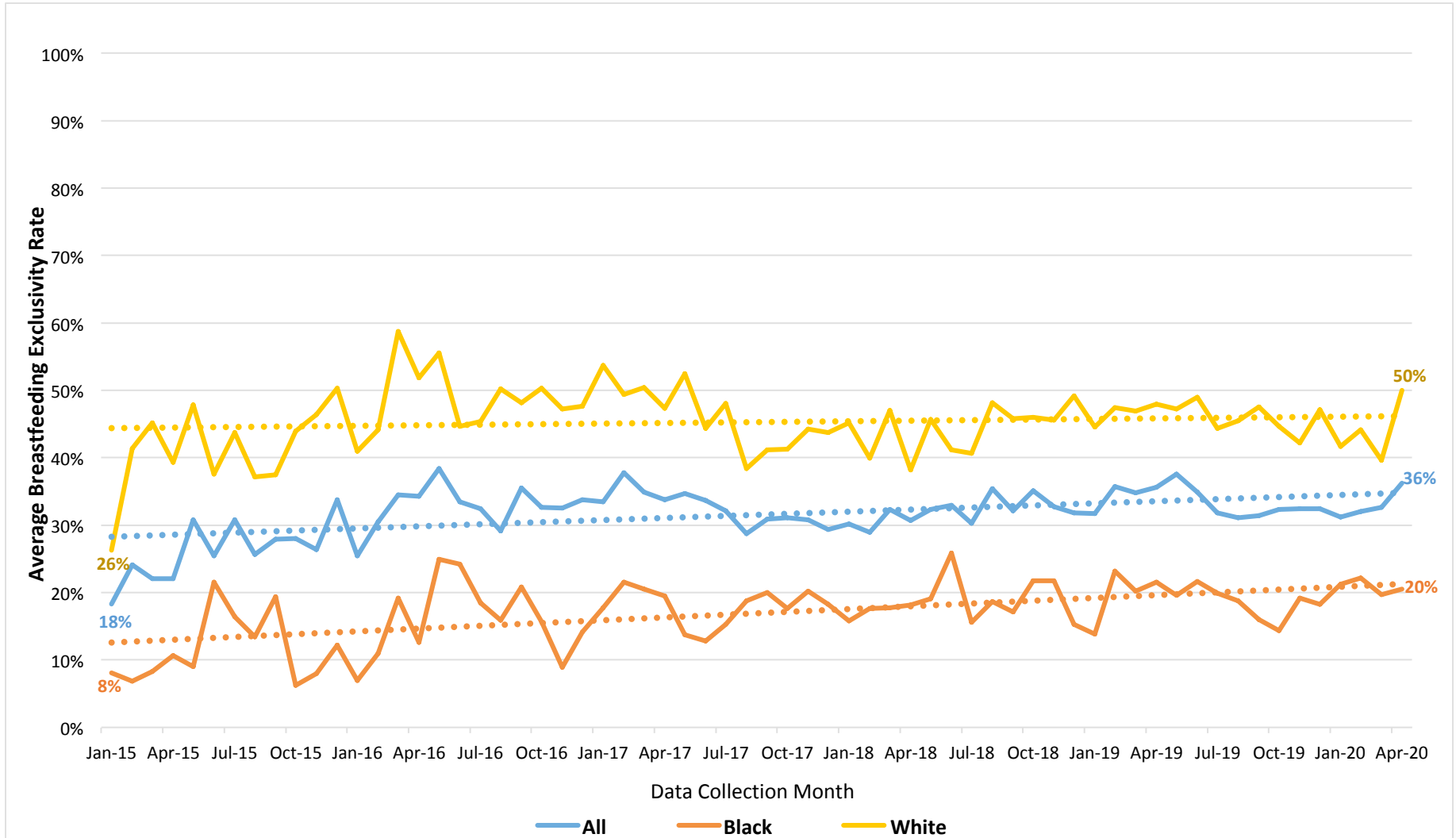
MS CHAMPS Rates of Rooming-In



MS CHAMPS Rates of Breastfeeding Initiation



MS CHAMPS Rates of Breastfeeding Exclusivity



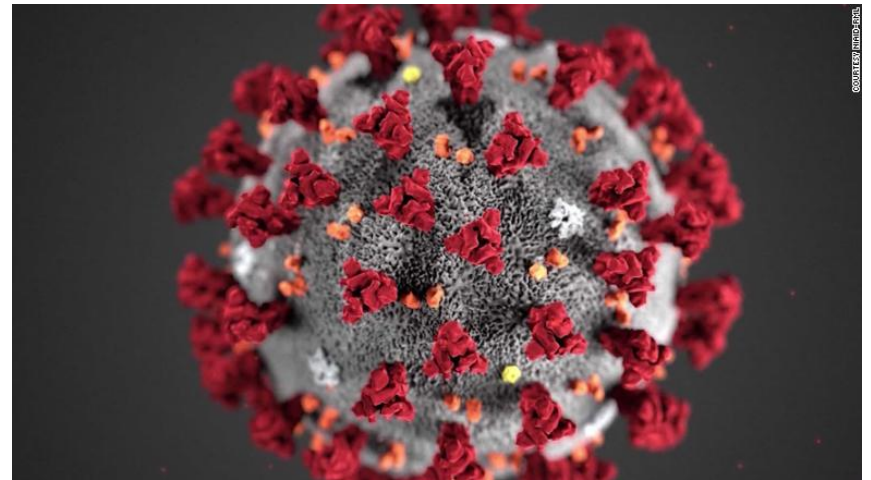
Poll 1

Think back to when your hospital (or the hospital in your community) 1st enrolled into CHAMPS, then think about where your hospital/the hospital in your community) is now. In relation to Baby-Friendly progress and practices, is the hospital...

- Answer 1: Further ahead than you ever imagined it would be
- Answer 2: About where you thought it would be at this point
- Answer 3: Not making as much progress as you think it should be at this point

Along came COVID-19

- COVID-19 put a (temporary!!) halt to the Baby-Friendly “machine” in Mississippi
- Site visits and assessments canceled
- The latest from BF USA



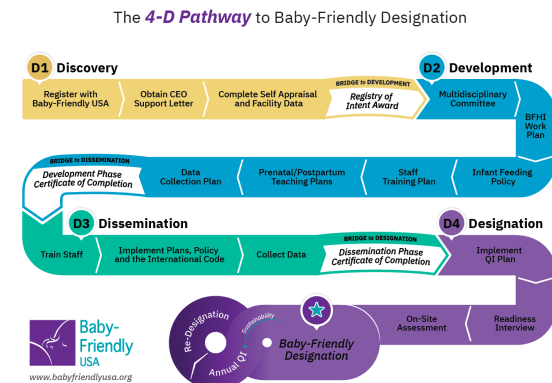
Updates from BFUSA on COVID-19

- COVID-19 is a moving target
- Baby-Friendly USA is working hard to provide guidance for hospitals where they can
- Guidance is grouped by hospital status:
 - Hospitals on the pathway
 - Hospitals awaiting/requesting onsite assessment
 - Hospitals in AQL and Re-designation



Hospitals on the 4-D Pathway

- BFUSA plans to grant extensions on an as needed, case-by-case basis
- If hospitals are having trouble meeting current deadlines they should contact BFUSA
- Hospitals should also keep checking the BFUSA portal for updated information



Hospitals Awaiting Onsite Assessment

- Assessments currently postponed through June 2020
- Recommend that hospitals still request onsite assessment dates, to get in queue for when assessments resume
- BFUSA is planning to hold Practice Update Calls with hospitals who have been delayed
- BFUSA is also planning to conduct the near future assessments in 2 parts: virtual and onsite component

Designated Hospitals

- Annual Quality Improvement
 - BFUSA has published extensions on the portal
 - BFUSA has removed the Audit Tool for Step 6 from the list of required audits
- Re-designation
 - BFUSA has published extensions on the portal
 - All audits will still be required
- Hospitals should contact BFUSA if they still have trouble meeting new requirements

COVID-19 – CHAMPS response

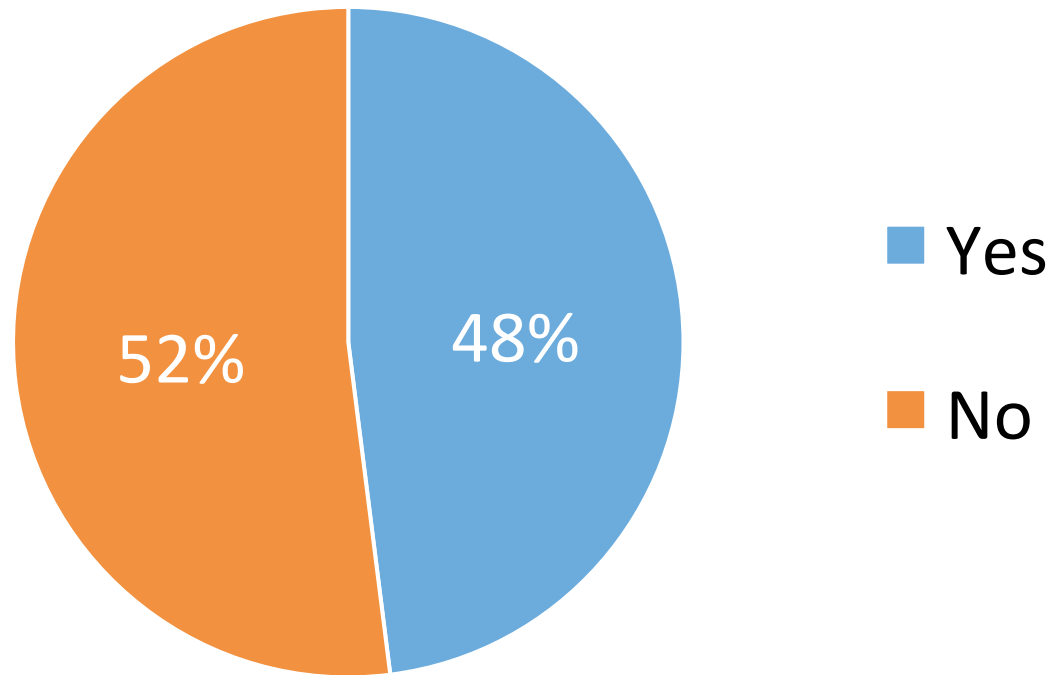
- We are closely monitoring breastfeeding rates and maternity care practices in MS CHAMPS hospitals
 - Exclusivity may be increasing
 - Skin to skin is decreasing
 - Rooming in is increasing
 - Are disparities increasing?
- CHAMPS surveyed all MS hospitals for changes in practice
- Please send data/responses if you have not sent already

COVID-19 May Survey for CHAMPS Hospitals

- Surveyed taskforce leads about changes in practices and policies in response to COVID-19
- Reporting results as of June 2nd
- 29 respondents

COVID-19 Survey Results

Has a patient with suspected or confirmed COVID-19 given birth at your facility?



COVID-19 Survey Results: Screening & Testing

Screening responses	N	%
Screen all maternity care patients	27	93%
Testing responses	N	%
Test all maternity care patients	13	45%
Test patients whose screen reveals risk factors	5	17%
Not testing patients at this time	4	14%

***All tests were nasopharynx samples**

COVID-19 Survey Results: Visitation Policy

- All facilities have limited the number of visitors

Response	N	%
Only 1 support person can be with the mother	24	83%
Only the father/partner can be with the mother	2	7%
Other (e.g. 2 support people, 1 visitor for the infant)	3	10%

COVID-19 Survey Results: Skin-to-Skin

Healthy mothers and babies	N	%
We adhere to our normal STS practices	21	72%
We encourage STS with new practices to prevent infection	2	7%
We use a “shared decision making” approach to STS	4	14%
We do not allow STS	1	3%
Mother who is COVID+/PUI		
We adhere to our normal STS practices	1	3%
We encourage STS with new practices to prevent infection	6	21%
We use a “shared decision making” approach to STS	10	34%
We counsel mothers against STS	1	3%
We do not allow STS	7	24%

A small number of hospitals responded: no plan, I don't know or other

COVID-19 Survey Results: Rooming-in

Healthy mothers and babies	N	%
We adhere to our normal rooming-in practices	20	69%
We are strengthening our rooming-in recommendations	9	31%
Mother who is PUI		
We encourage rooming-in along with new practices to prevent infection (for example, mother using a mask)	8	28%
We use a “shared decision making” approach	9	31%
We do not allow rooming-in	3	10%
Mother who is COVID+		
We encourage rooming-in along with new practices to prevent infection (for example, mother using a mask)	4	14%
We use a “shared decision making” approach	7	24%
We counsel mothers against rooming-in	3	10%
We do not allow rooming-in	9	31%

A small number of hospitals responded: no plan, I don't know or other

COVID-19 Survey Results: Feeding Recommendations for COVID+/PUI Mothers

Response	N	%
My unit continues to recommend direct, exclusive breastfeeding	4	14%
My unit recommends direct, exclusive breastfeeding, after the mother washes her hands and wears a mask	7	24%
My unit recommends direct, exclusive breastfeeding but advises mothers to clean the breast before breastfeeding	3	10%
My hospital advises feeding expressed milk to the baby instead of feeding the infant directly from the breast	15	52%
My hospital advises formula feeding	1	3%

COVID-19 Survey Results: Policy Guidance

What guidance did you use to create your practice guidelines for COVID +/-suspected patients? (check all that apply)

Response	N	%
CDC	24	83%
AAP	18	62%
WHO	13	45%
ABM	3	10%
I don't know	7	24%

Poll 2

Given where Mississippi is at with COVID-19 infections right now, do you think...

- Answer 1: It's going to get a lot worse before it gets better
- Answer 2: Infections will continue at their current rate – slow and steady over time
- Answer 3: Mississippi will probably see a decrease in COVID-19 rates from here on

CHAMPS COVID-19 RESPONSE



WEBINAR SERIES

WEDNESDAYS, 1-2PM US EASTERN TIME



22
APRIL

COVID-19 and Maternity Care: Guidance from Italy
Riccardo Davanzo, MD, PhD

Recording: <https://www.youtube.com/watch?v=NxB1bkstCHA>

29
APRIL

Maternity Practices During COVID-19: A Discussion
Laura Burnham, MPH & Tawanda Logan-Hurt, BSW, CLC

Recording: <https://www.youtube.com/watch?v=0pa8lVKj-2A>

6
MAY

The COVID-19 Pandemic: What You Can Do to Protect Human Milk
and Breastfeeding

Diane Lynn Spatz, PhD, RN-BC, FAAN

Recording: https://www.youtube.com/watch?v=RkGXrxd3f_8

13
MAY

First, Do No Harm: Evidence for Exclusive Breastfeeding in the First Week

In collaboration with the Academy of Breastfeeding Medicine, Lori Feldman-Winter, MD, MPH, FAAP, FABM, Alison Stuebe, MD, MSc, & Ann Kellams, MD, IBCLC, FAAP, FABM

Recording: <https://www.youtube.com/watch?v=IQHksk5K3ls>

20
MAY

Community Support (Re)Structures during COVID-19, from New York
and Boston

Theresa Landau, MS, RD, CDN, & Community-based Breastfeeding Counselors from the Vital Village Network Boston Breastfeeding Coalition

Recording 1: <https://www.youtube.com/watch?v=JYJRg6JFocw&feature=youtu.be>
Recording 2: <https://www.youtube.com/watch?v=9UIFUbfagQk&feature=youtu.be>

27
MAY

Lactation Care and COVID-19: Clinical Hubs Report Out

Lauren Hanley, MD, IBCLC, Meg Parker, MD, MPH, & Anne Merewood, PhD, MPH

Recording 1: <https://www.youtube.com/watch?v=Up2X1wKkKQI&feature=youtu.be>
Recording 2: <https://www.youtube.com/watch?v=o3LYQ7fRzu0&t=12s>
Recording 3: <https://www.youtube.com/watch?v=bRZX2Ewf930&feature=youtu.be>

3
JUNE

CHAMPS Updates: Celebrating Mississippi's Achievements – What's
Next?

The CHAMPS Team

Link to webinar: <https://bostonmedicalcenter.zoom.us/j/92562021152>

[https://
www.cheerequity.org/
webinars.html](https://www.cheerequity.org/webinars.html)



COVID-19 CHAMPS response – Webinars Series

Innovating for Covid-19 and the future
presented by Charlene Fraser



Boston Area Breastfeeding Warmline
857-301-8259

Our Breastfeeding Consultants are available every day to help. Early post-partum? Breastfeeding? Pregnant? We are here for you. Call today for support from our trained and experienced peers. 857-301-8259.

Or you can email us at breastfeedin@boston@gmail.com

Breastfeeding Support and Guidance
Community Resource Referrals



Breastfeeding Warmline

- Challenges
- Publicizing
- Breastfeeding Support and more...

www.vitalvillage.org

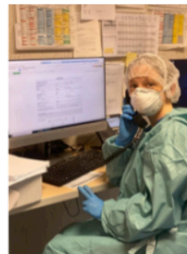
www.Bostonbreastfeeding.weebly.com

Bit.ly/bf-groups



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Health professionals of the National Health System, Italy



The COVID-19 Pandemic: What you can do to Protect Human Milk & Breastfeeding

Diane L. Spatz, PhD, RN-BC, FAAN
Professor of Perinatal Nursing & Helen M. Shearer Professor of Nutrition
University of Pennsylvania School of Nursing
Nurse Scientist-Lactation Program
Children's Hospital of Philadelphia
Executive Committee
International Society for Research in Human Milk & Lactation




CHAMPS COVID-19 RESPONSE WEBINAR SERIES



FIRST, DO NO HARM: EVIDENCE FOR EXCLUSIVE BREASTFEEDING IN THE FIRST WEEK

CHAMPS, in collaboration with the Academy of Breastfeeding Medicine

- Lori Feldman-Winter, MD, MPH, FAAP, FABM, Physician Lead, CHAMPS, Professor of Pediatrics, Cooper University Health Care
- Alison Stuebe, MD, MSc, President, Academy of Breastfeeding Medicine
- Ann Kellams, MD, IBCLC, FAAP, FABM, President-elect, Academy of Breastfeeding Medicine

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Upcoming CHAMPS Webinars

Webinars are held in collaboration with the Mississippi State Department of Health and the Bower Foundation, and are scheduled on Wednesdays from 12-1p CST

CHAMPS COVID-19 Response Webinars

Summer Series

- **June 17th:** Changes and Challenges to Newborn Care: COVID and Beyond
 - Presented by Dr. Anita Henderson and Dr. Michelle Owens
- **June 24th:** Maternal Experiences: Childbirth and Postnatal Narratives in the time of COVID-19
- **July 1st:** Creative Hospital and Community Interventions during COVID-19
- **And More!**



If there are topics you would like covered, please email CHAMPSbreastfeed@gmail.com.

For log-in information or for slides and recordings of past webinars, visit: cheerequity.org/webinars.html

COVID-19 CHAMPS response – Online Outlets



Q&A Forum:
[Cheerequity.answerbase.com](https://cheerequity.answerbase.com)

Questions

Most Popular | [Needing Answers](#) | [Recently Asked](#) | [Recently Active](#)

CHAMPS 1 answer | Asked 4 days ago
How can I view the CHAMPS COVID webinar series?
admin | COVID-19

CHEER 1 answer | Asked 4 days ago

About This Q&A
Ask a question and receive knowledgeable answers from topic experts

Browse by Topic

- Breastfeeding
- CHAMPS
- COVID-19
- Rooming-In

Sustaining CHAMPS

CHAMPS has been working closely with hospitals to sustain and advance progress through:

- Nursing Focus Groups
- Train-the-trainer event for 4 hr Clinical Competency Training
- Trainings and train-the-trainer events for the Safe Implementation of Evidence-Based Maternity Practices Training
- Hypoglycemia and hyperbilirubinemia policy review and workgroups to assess supplementation in hospitals
- Hospital support through AQI
- CHAMPS conference in 2019

Sustaining CHAMPS

TODAY: we are in year 2 of the CHAMPS Sustainability Program

Designated hospital support continues:

- Quarterly Designated hospital meetings
- BFUSA Annual Quality Improvement technical support and guidance
- Compilation, distribution, and review of CHAMPS quarterly data reports
- One-on-one troubleshooting meetings as needed
- Trainings per hospital or community request
- More hospitals to join soon!



Poll 3

We've all done a lot of work to get our hospitals to where they are at right now. Going forward, which of the following do you think will be most critical for continuing and maintaining progress:

- Answer 1: Staff training
- Answer 2: Continuing to collect hospital data on breastfeeding and practices
- Answer 3: Community involvement
- Answer 4: Increasing prenatal awareness of breastfeeding
- Answer 5: All are equally important, I can't choose one

The future....

- The original CHAMPS program funding ends Aug 1
- A word about the fall - the IPE, and sustainability
- Several papers pending
 - Nursing focus groups
 - Breastfeeding and practices during COVID-19
 - Assessment of hospital rates
 - Assessment of the CHAMPS program
- A huge THANK YOU to all our hospitals and community partners!

National/International Guidance on COVID-19 and Maternal and Infant Care

- **Centers for Disease Control:**

- Pregnancy and Breastfeeding:
<https://www.cdc.gov/coronavirus/2019-ncov/need-extra-precautions/pregnancy-breastfeeding.html>
- Clinical Care for Pregnant Women:
<https://www.cdc.gov/coronavirus/2019-ncov/hcp/inpatient-obstetric-healthcare-guidance.html>

- **World Health Organization:**

- Frequently Asked Questions: Breastfeeding and COVID-19:
<https://www.who.int/docs/default-source/maternal-health/faqs-breastfeeding-and-covid-19.pdf>
- Publication on Pregnancy, Childbirth, breastfeeding and COVID-19:
<https://www.who.int/reproductivehealth/publications/emergencies/COVID-19-pregnancy-ipc-breastfeeding-infographics/en/>
- Breastfeeding Advice from the Regional Office for the Eastern Mediterranean:
<http://www.emro.who.int/nutrition/nutrition-infocus/breastfeeding-advice-during-covid-19-outbreak.html>

- **Association of Breastfeeding Medicine Statement:**

- <https://www.bfmed.org/abm-statement-coronavirus>

- **Commentary in *Breastfeeding Medicine* by Dr. Alison Stuebe**

- <https://www.liebertpub.com/doi/pdf/10.1089/bfm.2020.29153.ams>

- **Ad Interim Indications of the Italian Society of Neonatology, Endorsed by the Union of European Neonatal & Prenatal Societies**

- https://www.uenps.eu/wp-content/uploads/2020/03/14marzo.SIN_UENPS0.pdf

Questions?

Use the chat box to send in any questions you might have

Think of a question after the webinar?

Email the CHAMPS Team at
[champs.breastfeed@gmail.com!](mailto:champs.breastfeed@gmail.com)



Thank you for joining!

Tune in on June 17th for the next webinar in the series,
Changes and Challenges to Newborn Care: COVID and Beyond

Presented by:

Anita Henderson, MD, FAAP, *The Pediatric Clinic/Hattiesburg Clinic, President Elect, Mississippi Chapter of the American Academy of Pediatrics, Baby Friendly Physician Champion- Forrest General Hospital*

Michelle Owens, MD, MS, FAACOG, *Obstetrician/Gynecologist, UMMC*

